



City of Menifee

STATEMENT OF INTEREST FORM

MENIFEE CITY COUNCIL

Interested persons seeking consideration for appointment to serve of the City Council of the City of Menifee are invited to complete the following statement if interest. This appointment to District 2 will expire upon the election and qualification of a successor at the next General Municipal Election, November 4, 2026.

Additional information or resumes may be attached on separate sheets. Submissions must also include a copy of the interested person's driver's license.

Submission Period: December 23, 2024, through January 7, 2025, at 5:00 p.m.

GENERAL INFORMATION

Name: Altie T. Holcomb

Phone: [REDACTED] **Cell Phone:** [REDACTED]

Address: [REDACTED] **City:** Menifee **Zip:** 92584

Email: [REDACTED]

Years Lived in Menifee: 15 **Occupation:** Government Affairs Officer

Do you plan to run for District 2 in the 2026 General Election? Yes

APPLICATION SIGNATURE

I understand that any or all information on this form may be verified. I further understand that this document may be considered a public document.

I CERTIFY THAT THE FOREGOING INFORMATION IS TRUE AND CORRECT.

12/23/2024

[REDACTED]
Signature

12/23/2024
Date

Return applications to: Stephanie Roseen, City Clerk, sroseen@cityofmenifee.us

Mail/Drop-Off: City of Menifee, 29844 Haun Road, Menifee, CA 92586

Applications must be received by January 7, 2025, at 5:00 p.m. to be considered

City of Menifee City Clerk Department

29844 Haun Road, Menifee, CA 92586 | Phone: 951-672-6777 | www.cityofmenifee.us

STATEMENT OF INTEREST

The Statement of Interest form provides an opportunity for District 2 residents to express your desire to serve on the Menifee City Council. The form should include a summary of your background, qualifications, and experience, as well as a brief explanation of your interest in and vision for representing District 2. Additional details or relevant information that support your statement may also be included.

Statement:

1. Why do you want to represent District 2, and what unique goals would you bring to the Council?

I would like to be appointed to the City Council because I believe I can lend a unique voice to city leadership. I also want to advocate for District 2 residents in order to bring needed services like a police substation and a community center to the district.

Secondly, I want to see our city continue to be a place where residents feel safe, good decisions are being made with regard to businesses coming to our city, and that we have enough entertainment options so that our residents don't have to spend their money in neighboring cities. We have to plug the retail, dining and entertainment leakage without oversaturating our city with businesses that few residents want or need.

2. Can you share examples of your past or current community involvement and how you would continue to engage with residents?

- o Former member and chair, Menifee Parks, Recreation and Trails commission
- o Former board member, Menifee Boys and Girls Club
- o Former member, MSJC Independent Citizens Oversight Committee for Measure AA
- o Member, VFW Post 1956
- o Member, California Military Institute Military Advisory Council
- o Former Assistant Basketball Coach, Murrieta Valley High School Girls Varsity team

My involvement in various community organizations has allowed me to expand on my public service. It has also afforded me the opportunity to see what the most critical needs are for our community. If appointed to the city council, I will be even more involved and will be regularly engaged with District 2 residents and others.

3. What are the top three issues facing Menifee residents, and what specific improvements or mitigation efforts do you believe are needed?

Need for more retail, entertainment and dining options

- o Mitigation: the city should offer reduced fees and other incentives through its restaurant incentive program. We are losing millions of dollars to neighboring cities because of our lack of restaurants and entertainment options.

Carve out a unique identity that will attract people from around our region

- o Mitigation: hold community meetings and offer input through online participation as to what Menifee residents feel our unique identity should be. We are not currently known for anything except, perhaps, being a bedroom community next to Murrieta. I elaborate more on this in question#4.

A need for balanced growth with regard to residential, commercial and preservation of open spaces

- o Mitigation: ensure the city's general plan, zoning and future developments allow for open spaces and parks, while incorporating enough space for future homes to be built.

PLEASE USE NEXT PAGE FOR ADDITIONAL SPACE

Please
attach
resume



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Please
attach
Drivers
License

4. What do you envision Menifee's "Unique Identity" to be?

There are a few options city leadership can pursue. They might include:

Building Menifee into a regional shopping powerhouse. I believe we can achieve something similar to (or better than) Victoria Gardens in Rancho Cucamonga and be anchored by a popular store like Bass Pro Shops. A walkable, safe and clean shopping complex can be constructed and maintained. The land immediately south of Lowe's and east of Santa Rosa Academy might be considered if available.

Amusement or Theme Park. Buena Park has Knott's Berry Farm. Carlsbad has LEGOLAND and Universal City has Universal Studios Hollywood. With Menifee's available land and an attractive location package, we can convince a major company to locate its theme park in our city. If successful, we will see resorts, hotels, and ancillary businesses formed around the park. This would significantly contribute to our tax revenues.

5. What is your perspective on the growth Menifee has experienced?

We should have smart growth. While we must continue to build enough homes to accommodate our growing city, we should also leave room for open spaces, parks and trails. Residents do not want to see Menifee become saturated with warehouse distribution centers or other structures that degrade their quality of life.

6. What role should the city play in attracting businesses and amenities, and how should the infrastructure to support these developments be funded?

A council standing committee could be created and tasked with working with the City Manager to attract retail, entertainment and dining businesses. Additionally, one member each from each of Menifee's commissions and committees would be assigned to this standing committee. The infrastructure to support these developments could come largely from developer fees and existing sales tax revenue (no new taxes should be levied for this effort). Businesses would also pay their share through permits and licenses.

7. According to a recent Channel 5 News report, nearly 80% of Menifee residents are rent burdened (>30% spent on housing), ranking the city as the most impacted in the state. Would you support the development of more diverse housing options to address this issue?

I am open to considering more housing options as long as they are not "project" type homes and the city does not pursue any form of rent control. Creating zoning allowing for a mixture of single-family homes, apartments, and less-expensive "tiny" homes might assist us in meeting our Regional Housing Needs Allocation numbers.

Desire to Serve and Background:

I would be honored to be appointed to the city council for District 2. I intend to advocate for District 2 residents in order to bring needed services like a community center and police substation to the district.

Secondly, I want to help our city continue to be a place where residents feel safe, good decisions are being made with regard to businesses coming to our city, and where we have enough retail, entertainment, and dining options so that our residents don't have to spend their money in neighboring cities.

I am a native of Philadelphia, Pennsylvania and am the oldest of six children. After graduating from high school in 1989, I enlisted in the United States Marine Corps. I spent 20 years in the Marines, while being assigned to various units. I deployed to the Persian Gulf War in 1990-91 and to Iraq in 2003 and 2008 during Operation Iraqi Freedom. After retiring from the military, I taught Junior ROTC at Murrieta Valley High School. From 2012-2024, I served as a senior district representative for the California State Senate.

Vision: I see Menifee as a safe, business-friendly city where the voices of the people are always heard and respected.

Altie T. Holcomb

Menifee, California 92584 Cell: Email:

EDUCATION:

Master of Arts, Political Science California State University, Fullerton	Awarded: January 3, 2023
Master of Arts, Christian Ministry Wayland Baptist University, Honolulu	Awarded: April 2008
Bachelor of Arts, Political Science San Diego State University	Awarded: May 1999

WORK EXPERIENCE:

<i>Government Affairs Officer, March Joint Powers Authority</i> Riverside, CA	June 2024 to Present
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Serves as Government Affairs Officer for the March Joint Powers Authority (MJPA).

HIGHLIGHTS:

- Reviews, tracks and analyzes proposed federal, state and local legislation and its impacts on MJPA operations.
- Represents the authority at various community meetings and provides updates regarding MJPA operations.

<i>Senior Field Representative, Senator Richard D. Roth</i> Riverside, CA	December 2012 to June 2024
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Served as the Senior Field Representative for California state Senator Richard Roth.

HIGHLIGHTS:

- Developed and implemented district-wide programs connecting constituents with a variety of priority initiatives, including job training, veterans’ services and human services.
- Oversaw policy areas of military/veterans affairs, legal/judicial, public safety and energy in the district.
- Briefed and staffed the Senator for district meetings and keeps him apprised of current issues and legislative impacts on his constituents.
- Tracked legislation and analyzed their impacts on constituents and organizations.
- Interacted with federal, state, county, and city offices in western Riverside County.
- Provided legislative updates to various community groups and stakeholders.
- Successfully organized town hall meetings, special events and community engagement events for the Senator.
- Exercised confidentiality and discretion in a fast-paced and fluid professional environment.
- Assisted constituents with inquiries while navigating state agencies for resolution.
- Presented proclamations and certificates of recognition on the Senator’s behalf.
- Served as inaugural chairman of the Riverside Area Veterans Expo.
- Served as inaugural chairman of the Riverside Veterans Recognition Program.

<i>Senior Marine Corps JROTC Instructor, Murrieta Valley High School</i> Murrieta, CA	August 2009 to December 2012
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Served as Senior Marine Instructor for 115 cadets and staff member, overseeing their academic instruction in various areas including military drill, citizenship, U.S. government, uniform inspections, physical fitness, and other topics. Mentored cadets in learning critical life skills including leadership, character development, and career development.

HIGHLIGHTS:

- Successfully oversaw the administration and operations of a Marine Corps Junior ROTC unit.
- Taught leadership and curriculum-based classes to junior and senior cadets.
- Coached Girls Varsity Basketball, leading to two Southwestern League Championships and CIF Playoffs.

Logistics Officer, U.S. Marine Corps
Continental U.S. and Overseas

August 1989 to August 2009

Served 20 years in the Marine Corps in the administration, supply and logistics fields. Successfully led and managed personnel, equipment and supply accounts of over \$1 million and helped facilitate various deployments and redeployments during exercises and in combat zones. Retired as a Captain. Participated in Operations Desert Shield and Desert Storm (1990-91) and Operation Iraqi Freedom (2003, 2008).

HIGHLIGHTS:

- Served as Commander of a 63-person aviation ground support detachment, and successfully led them in conducting various support missions in Western Al Anbar province, Iraq, during Operation Iraqi Freedom (2008).
- Served as Team Embarkation Officer of the USS Duluth (LPD-6) during Operation Iraqi Freedom (2003).
- Commanded a 140-person company, providing tactical vehicle and maintenance support to combat, combat service support and aviation units as well as outside agencies.

ADDITIONAL SKILLS AND EXPERIENCE:

- Excellent communication skills, professionalism and self-awareness.
- Ability to engage with any and all demographics and cultures.
- Extensive knowledge of local politics, local legislative offices and general political issues.
- Ability to collaborate with community partners and stakeholders.
- Sensitive to and understands the cultural and socioeconomic diversity of local populations.