



CITY OF MENIFEE

SUBJECT: Memorandum of Understanding with the Lake Menifee Women's Club

MEETING DATE: March 5, 2025

TO: Mayor and City Council

PREPARED BY: Kori Jones, Senior Management Analyst

REVIEWED BY: Rebekah Kramer, Deputy City Manager

APPROVED BY: Armando G. Villa, City Manager

RECOMMENDED ACTION

1. Approve and authorize the City Manager to execute a Memorandum of Understanding ("MOU") with the Lake Menifee Women's Club for partnering in community events and programs through January 1, 2028.

DISCUSSION

The Lake Menifee Women's Club ("Women's Club") has been an integral part of the Menifee community for more than 30 years. Building off the principles of legacy, friendship, philanthropy, and fun, the Women's Club was responsible for introducing Menifee's first independence celebration in 1990 which takes place each year on the Saturday before July 4th. All net proceeds collected by the Women's Club are donated to schools and other non-profit organizations within Menifee and surrounding communities. Some notable donations made by the Women's Club are Michelle's Place, Shop with a Firefighter, blanket donations, Boys and Girls Club, Together We Rise, and the Youth Leaders of Menifee Teen Awards.

Since its incorporation in 2008, the City of Menifee has partnered with the Women's Club in a collaborative effort to continue the time-honored tradition of the Independence Celebration as a community event and to build upon the spectacular display of fireworks, performances, and activities. To solidify this ongoing partnership, the Community Services Department proposes to enter into a Memorandum of Understanding (MOU) to highlight the Women's Clubs commitments as it pertains to the Independence Celebration in addition to future event partnerships with the City. The MOU outlines items for the event preparation, event day, vendor registration, special event elements, marketing, and outreach.

In addition to event activities, the MOU highlights the Women's Club commitment to provide an annual sponsorship of \$1,650 to support scholarship awards for recipients of the Youth Leaders

of Menifee Teen Award recognizing high school students in Menifee who are making a positive impact in the community through Academics, Athletics, and Community Service achievements. The Women's Club has been the sole sponsor of the Teen Awards for the past three years, with their annual contribution made prior to the start of the school year to support program activities throughout the year. Their continued support of the program ensures high school students in Menifee are recognized for the positive impact they have in the city.

As an in-kind sponsorship to the Women's Club, the MOU would authorize their use of a medium-sized meeting room located within the Kay Cenicerros Senior Center to host monthly club meetings. While there would be no facility fee or staff costs charged to the Women's Club for use of the facility they would be required to obtain any necessary permits, insurance, and approvals for the reoccurring meeting.

As presented, the agreement would extend for a period of three years with the option for either party to terminate the MOU with 90 days' written notice. Near the conclusion of this period, both parties would evaluate the feasibility of extending the term of the existing MOU or modifying of the MOU based upon their operational needs.

STRATEGIC PLAN OBJECTIVE

Community Engagement and Social Infrastructure

FISCAL IMPACT

Following receipt of the Women's Club annual sponsorship commitment of \$1,650, the revenue would be recorded within the General Fund for Event Sponsorships (1100-438560).

The in-kind sponsorship provided by the Community Services Department for the use of a meeting facility is expected to be offset by volunteer assistance in producing collaborative events.

ATTACHMENTS

1. Memorandum of Understanding