



## **CITY OF MENIFEE**

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SUBJECT: 2024 Annual Report

MEETING DATE: February 19, 2025

TO: Mayor and City Council

PREPARED BY: Philip Southard, Public Information and Legislative Affairs Officer

REVIEWED BY: Rebekah Kramer, Deputy City Manager

APPROVED BY: Armando G. Villa, City Manager

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### **RECOMMENDED ACTION**

1. Receive and file the 2024 Annual Report.

### **DISCUSSION**

The City of Meniffee City Executive Office has compiled a report of the City's accomplishments in the Annual Performance Report for the 2024 calendar year. The report is an overview of the programs and projects implemented to provide essential services that improve our community's quality of life through teamwork and leadership.

Planning with purpose is a key priority for the City of Meniffee. As the City continues to mature and evolve, the City of Meniffee remains focused on providing the best quality of life for the community and taking the steps necessary to set the foundation for the City's continued success. Achieving these outcomes requires thoughtful planning and a strong and dynamic team to help achieve our goals.

To that end, a significant amount of time and energy has been placed into strategic planning to ensure that priority initiatives are identified and supported by the City's personnel and financial resources. Under the direction of the City Manager, the City's departments have worked collaboratively to develop an award-winning balanced budget, thoughtful Capital Improvement Program (CIP), and goal-oriented Strategic Plan. These three documents work in harmony to streamline operations and provide clear direction for City staff in planning operations and allocating funding for vital community projects and programs that will enhance the quality of life for the Meniffee community.

The City's Five-Year Strategic Plan (2023-2028) has identified five key priorities including Connectivity and Mobility, Unique Identity, Community Engagement and Social Infrastructure,

Thriving economy, and Safe and Vibrant Community. The strategic plan sets a roadmap for achieving the objectives that align with priorities. The City's budget and CIP directly correlate with the strategic plan to create a strong connection between finances and operations, ensuring that the City achieves meaningful outcomes and big steps forward on the road to reaching our collective long-term vision.

The City's 2024 Annual Report highlights the City's achievements through the lens of our strategic priorities, with each department playing a crucial role in achieving plan objectives and other vital functions that continue to make Menifee a *premier safe, thriving, and inclusive city that offers vibrant neighborhoods and panoramic scenic vistas with a rich history, flourishing arts, cultural amenities, and diverse recreation opportunities that make Menifee a desired place to live, work, play, and stay*. The achievements include:

**1. Connectivity and Mobility:** The City of Menifee has adopted a \$700 million, five-year Capital Improvement Program (CIP) that will ensure that new roadways, improvements, and other vital projects can move forward to serve tMenifee well into the future. The projects completed in 2024 include:

- Holland Road/I-215 Overcrossing
- Normandy Road Pedestrian Improvements
- Romoland Grid Neighborhood Resurfacing - South to San Quintin
- Antelope Road/MSJC Traffic Signal
- Murrieta Road Resurfacing - Salt Creek to San Quintin
- Fiscal Year (FY) 2022/2023 and FY 2023/2024 Slurry Seal
- Audie Murphy Ranch (AMR) Slurry Seal
- Casa Blanca Community Resurfacing
- Willows/Brigata/Lakeridge Community Resurfacing
- Quail Valley Grid Streetlights
- Bradley Road/Paloma Valley High School Entrance Improvements

**2. Unique Identity:** In 2024, the City of Menifee began construction on the Central Park Amphitheater and started new Community Service Programming including a summer aquatics program and an adaptive sports fair. Community Services also hosted 44 special events with over 35,000 participants and offered over 1,200 recreational programs.

**3. Community Engagement and Social Infrastructure:** The City utilizes numerous communication vehicles to engage with the public. In 2024, the City sent 38 news releases, 92 email and text alerts, 1,256 social media posts, and mailed four seasonal editions of the Menifee Matters Magazine to City residents. The City also launched two new social media channels for Community Services and debuted several new reoccurring original content programs for Menifee TV. Additionally, Menifee TV was made available to residents on Mediacom channel 595.

**4. Thriving Economy:** The City of Menifee Development Team works collaboratively to encourage thoughtful planning and smart growth to support the City's growing business community so that residents have access to businesses, housing, parks and recreation, education, and well-paying jobs. In 2024, the City celebrated 16 new business openings and served 233 clients through the Small Business Development Center. Additionally, the City

processed 203 Planning Applications and issued nearly 4,000 building permits including 573 new single-family residence permits during the 2024 calendar year.

**5. Safe and Vibrant Community:** In 2024, Menifee was named one of the Top 20 Safest Cities in California and the City remains committed to providing exceptional public safety service. In keeping with this commitment, the Menifee Fire Department celebrated the grand opening of Fire Station 5 located in Quail Valley, which replaced the antiquated fire station built in the 1960's with a modern, state-of-the-art facility. The Fire Department also responded to 4,148 fire incidents and completed 4,481 fire inspections.

Menifee Police Department bolstered their ranks, adding a new Lieutenant position and K9 unit, and held numerous community engagement events to further enhance their strong working relationship with local residents and businesses. Menifee PD responded to nearly 55,000 calls for service and conducted 61 traffic safety operations.

### **STRATEGIC PLAN OBJECTIVE**

Community Engagement and Social Infrastructure

### **FISCAL IMPACT**

There is no fiscal impact associated with the recommended action.

### **ATTACHMENTS**

1. 2024 Annual Report.