



CITY OF MENIFEE

SUBJECT: Menifee Complete Streets Plan Adoption

MEETING DATE: July 17, 2024

TO: Mayor and City Council

PREPARED BY: Jenny McConville, Management Analyst

REVIEWED BY: Nick Fidler, Public Works Director

APPROVED BY: Armando G. Villa, City Manager

RECOMMENDED ACTION

1. Adopt a resolution adopting the Menifee Complete Streets Plan.

DISCUSSION

The Menifee Complete Streets Plan ("CSP"), Capital Improvement Program ("CIP") Project No. CIP 23-30, advances the City's "Vision Zero" goal by serving as a guide for public and private development focusing on street improvements designed to encourage safety for all the City's roadway users. The CSP creates a network of complete streets designed to accommodate all modes of travel by identifying opportunities for roadway and trail network connectivity, pedestrian and bicycle facilities, and public transit coordination, all while considering future City growth and the need for safe and comfortable multimodal travel Citywide.

The City was successful in applying for and obtaining grant funding for development of the CSP through the Sustainable Communities Program administered by Caltrans in the amount of \$221,325. In February 2023, the City Council authorized the City Manager to execute a Professional Services Agreement ("PSA") with KTU&A for the development of the CSP. KTU&A has extensive experience administering similar projects for the City, including the Active Transportation Plan and Parks Master Plan.

KTU&A began work on the CSP by analyzing existing street conditions utilizing the City's Geographic Information Systems ("GIS") layers, reviewing current plan inventory including the Active Transportation Plan, General Plan, Parks Master Plan, and obtaining collision data from the Statewide Integrated Traffic Records System. A list of prospective stakeholders was created, and a Project Advisory Team ("PAT") was established to provide insight into current conditions and resident concerns to guide the next steps in the development process. The PAT was comprised of representatives from various City commissions/committees, Menifee Police Department, Bike Temecula Valley, Menifee Union School District, Riverside Transit Authority,

Riverside County, District Supervisor's office, and Caltrans. The next phase of the project was to create a Community Engagement Plan and begin coordinating public outreach efforts.

Public Outreach and Community Engagement

Project branding and an online platform provide context for the community and highlight the project's purpose. When creating the CSP logo, it was important to represent Menifee by incorporating a distinguishing feature and the project team conducted thoughtful deliberation in that process. Consistent branding was used across all flyers, online materials, and documents to familiarize residents with the project and encourage them to stay up to date on the project's milestones. The project webpage introduced the topic of Complete Streets and provided a summary of opportunities for community members to engage online or in-person. The webpage included upcoming event dates, a question-and-answer survey link, an interactive GIS survey map, event flyers, and an email contact to submit any comments or questions.

As part of an extensive community engagement process, KTU&A and CIP staff invited residents to attend scheduled workshops at various locations, encouraged participation in the surveys both online or in person, and utilize the interactive survey map to identify areas of concern. Additional outreach was conducted during City pop-up events, via social media platforms, and through the project webpage. Public outreach opportunities are summarized in Table 1 below, and a summary of the public engagement efforts are as follows:

- Two surveys (English and Spanish versions provided)
 - 180 survey responses collected
- Dedicated project webpage – <http://www.cityofmenifee.us/csp>
- Flyers (English and Spanish versions provided)
- Two walk audits
- Three public community workshops
- Two pop-up booths at Citywide events
- PAT stakeholder meetings
- Social media posts and stories highlighting events and participation opportunities

TABLE 1 – PUBLIC OUTREACH EFFORTS

Date/Time	Meeting Type	Participants	Location
May 16, 2023	PAT Meeting #1	Stakeholders	Menifee City Hall Virtual Option
June 24, 2023	Pop-up Event #1 Independence Day Celebration	General Public	Wheatfield Park
September 12, 2023 10:00 AM	Walk Audit #1	Stakeholders Open to General Public	Haun Road (City Hall to NW corner of Newport Rd)
September 12, 2023	PAT Meeting #2	Stakeholders	Menifee City Hall Virtual Option
September 12, 2023 5:00 PM	Public Workshop #1	General Public	Heritage High School
September 13, 2023 5:00 PM	Public Workshop #2	General Public	Paloma Valley High School

Date/Time	Meeting Type	Participants	Location
September 14, 2023 8:00 AM	Walk Audit #2 “Walking Bingo”	General Public	Sun City Civic Association
September 14, 2023 11:00 AM	Public Workshop #3	General Public	Kay Cenicerros Senior Center
October 7, 2023	Pop-up Event #2 Clean Air Day Expo	General Public	Wheatfield Park
January 16, 2024	PAT Meeting #3	Stakeholders	Menifee City Hall Virtual Option
May 22, 2024	Final PAT Meeting #4	Stakeholders	Menifee City Hall Virtual Option

Community Engagement Results and Incorporation of Feedback

The first survey, in question-and-answer format and available in both English and Spanish, was available online through the project webpage from April 3rd to September 18th, 2023. A scannable QR code for the digital survey was created and posted at City-hosted event booths for ease of access and hard copy surveys were printed and distributed during all community outreach events. Through the survey, respondents voted on preferred treatments and provided comments within an open-ended section of the survey to ensure thorough feedback was collected. The most common concerns expressed by respondents were the lack of street lighting and continuous sidewalks throughout the City, and a desire to see more bicycle lanes.

A second survey in the form of an online interactive comment map posted on the CSP webpage offered a forum to collect feedback from those who were unable to participate in person. This survey allowed for georeferenced comments where participants could pinpoint locations and provide a description of their specific concerns. Feedback ranged from missing American’s with Disabilities Act compliant ramps and crosswalks to equitable access to destinations such as schools, government/community facilities, parks, and churches. The CSP survey map was adapted from the Active Transportation Plan (ATP) survey map and built upon existing comments and ongoing concerns. This survey is still available and open to the public on the CSP webpage to encourage continuous collection of public feedback.

Most survey participants were residents of Menifee between the ages of 25-45 with a student residing within 71 percent of households. Overall, respondents prefer driving automobiles more than walking or bicycling when traveling to school, work, parks, and recreation facilities. Survey respondents expressed a desire for continuous sidewalks and bicycle lanes as elements that would encourage them to walk and/or ride a bicycle to reach their destinations. Pedestrian and bicycling improvements were most desired for travel to schools, parks, shopping centers, and community centers.

During in-person workshops and pop-up events, the project team provided a brief overview of the project’s background and encouraged participants to highlight their concerns on large, printed table maps while proposing preliminary solutions such as sidewalks, street lighting, and bicycle lanes. At the workshops, breakout groups discussed universal concerns and presented these proposed solutions. The discussion offered a collaborative environment for the community and informed the project team on existing community concerns. These discussions, along with

valuable input from the PAT, guided the final recommendations and development of the priority project corridors/areas, while providing insight into community-driven solutions.

Recommendations and Final Report

The Recommendation chapter of the CSP provides an overview of the different types of Complete Streets infrastructure designed throughout California. These recommendations serve as a “Complete Street Toolkit” and includes active transportation recommendations for bicycle, pedestrian, and traffic calming treatments, as well as public transit enhancements, placemaking suggestions, and green infrastructure recommendations.

Development of the project prioritization and ranking was an interactive and iterative process. The CSP builds upon the ATP by incorporating its priority projects and vetting them through updated data analysis, community outreach, and Menifee staff input. The prioritization method was based on collision analysis, community input, CalEnviroScreen 4.0, the City’s Capital Improvement Program, field observations, and a propensity model. The propensity model combined attractors, such as demographic data, generators such as population/employment density, and barriers including high collision corridors. This comprehensive model was reviewed and confirmed by the community, PAT, and the project team. The data analysis findings were shared during public outreach events and community feedback was heavily weighted in the project prioritization. The top 20 priority projects included in the CSP are listed in Table 2 below.

TABLE 2 – PRIORITY PROJECTS

Rank	Priority Project	Project Start	Project End
1	Paloma Valley High School	Craig Ave/Evans Rd	Bradley Rd/Maltese Wy
2	Newport Road	Town Center Dr	Menifee Rd
3	Antelope Road	Aldergate Dr	Holland Rd
4	Haun Road	Newport Rd	La Piedra Rd
5	Scott Road	Haun Rd	Antelope Rd
6	Holland Road	Hermosa Rd	Briggs Rd
7	Briggs Road	Mapes Rd	Golden J. Lane
8	Menifee Road	Mapes Rd	Scott Rd
9	Murrieta Road	Ethanac Rd	Scott Rd
10	Garbani Road	Byers Rd	Briggs Rd
11	Antelope Road	Holland Rd	Scott Rd
12	Normandy Road	Audie Murphy Rd	Spirit Park
13	Goetz Road	Ethanac Rd	Newport Rd
14	Evans Road	Lazy Creek Rd	Wickerd Rd
15	McCall Boulevard	Valley Blvd	Briggs Rd
16	McLaughlin Road	Goetz Rd	Briggs Rd
17	Town Center Dr/Sherman Rd	Newport Rd	Wickerd Rd
18	Barnett Rd/Sun City Blvd/Phoenix Wy	Ethanac Rd	Amersfoot Wy
19	Encanto Drive	Ethanac Rd	El Puente St
20	Audie Murphy Road	Goetz Rd	Goetz Rd

For the top five priority projects, thirty percent design drawings and three-dimensional renderings are provided in the final CSP. The remaining 15 priority projects provide enough detail and recommendations to help move the projects forward for future development and planning efforts.

The final chapter within the CSP discusses funding and implementation strategies. The prioritization order serves as a guide to allow the implementation of the identified projects as planned development or CIP projects occur, and as eligible funding sources become available. The CSP is intended to be used as a tool to inspire conversations on how to implement projects based on immediate, short-, mid-, and long-term approaches. The timeframes for these approaches are as follows: short-term is within one to five years, mid-term is within five to ten years, and long-term is more than ten years. In addition to the implementation strategies, the funding section identifies an extensive list of potential federal, state, and local funding opportunities that may be used to implement the projects identified within the CSP, as well as incorporating a Complete Streets approach into all future projects using the toolkit and recommendations.

STRATEGIC PLAN OBJECTIVE

Connectivity and Mobility

FISCAL IMPACT

There is no fiscal impact associated with the recommended action. If approved, and upon final adoption, City staff would utilize the recommendations in the CSP to guide future City projects to implement a Complete Streets approach within the City.

ATTACHMENTS

1. Resolution
2. Menifee Complete Streets Plan