



CITY OF MENIFEE

SUBJECT: National Recreation and Park Association Advancing Gender Equity in Youth Sports Community of Practice Grant

MEETING DATE: February 19, 2025

TO: Mayor and City Council

PREPARED BY: Nancy Rodriguez, Management Analyst II

REVIEWED BY: Rebekah Kramer, Deputy City Manager

APPROVED BY: Armando G. Villa, City Manager

RECOMMENDED ACTION

1. Accept the National Recreation and Park Association Advancing Gender Equity in Youth Sports Community of Practice Grant in the amount of \$20,000; and
2. Approve and authorize the City Manager to execute a memorandum of understanding with National Recreation and Park Association, Inc. for the acceptance of terms and use for the grant; and
3. Adopt a budget amendment resolution appropriating \$20,000 in revenue and expenditures for the Community Services Department; and
4. Authorize the City Manager or his designee to execute all other necessary grant-related documents thereof to receive the grant award.

DISCUSSION

The National Recreation and Park Association (NRPA) is the leading not-for-profit organization dedicated to building strong, vibrant, and resilient communities through parks and recreation programs. NRPA boasts a membership of over 60,000 park professionals across the country. The Advancing Gender Equity in Youth Sports Community of Practice focuses on testing and piloting activities that increase access to sports for girls with an end goal of advancing gender equity in the youth sports landscape.

The Community Services Department has been awarded NRPA grant funding to implement the “Get HER in the Game” program in the amount of \$20,000. This six-week program would foster a supportive, empowering environment where female athletes can develop both athletic and life skills. Meeting two to three times a week, the youth basketball program would focus on skill

development in areas such as footwork, dribbling, passing, and shooting, tailored for beginner to intermediate levels. In addition to on-court skills, each session would include a focus on life skills, including confidence-building, effective communication, and mental wellness. Athletes would participate in drills designed to enhance teamwork, resilience, and self-assurance skills that extend beyond sports and into their everyday lives. Each week, the program would feature guest speakers, including female sports professionals, who would share their journeys and offer practical advice for success in sports and life. Participants would also have the chance to connect with female mentors, coaches, officials, and sports administrators who would guide them in developing leadership, social, and emotional skills. This project aims serve up 120 young female athletes to create a lasting impact by empowering young girls with confidence, support, and community to continue their engagement in sports.

While the grant terms do not require a contribution match from the City, the program is required to be adopted under a joint Memorandum of Understanding (MOU). The terms of the MOU outline requirements for the implementation of the proposed project, participation in community of practice meetings, NRPA collaboration, interview calls, and NRPA site visits.

STRATEGIC PLAN OBJECTIVE

Community Engagement and Social Infrastructure

FISCAL IMPACT

The acceptance of the grant would result in a fiscal impact of \$20,000 in revenues from the NRPA within the Grant Fund (2301-17035-441005) that would offset the appropriation in expenditures to the various recreational expense accounts within the Grant Fund (2301-CSD-RECR-17035-*Various*) required for carrying out the program. The expenditure budget would include supplies, promotional materials, small equipment, facility rentals, and professional services. No match by the City is required.

ATTACHMENTS

1. NRPA Memorandum of Understanding
2. Grant Application
3. Grant Summary Report
4. Budget Adjustment Resolution