



CITY OF MENIFEE

SUBJECT: Agreement with Mt. San Jacinto Community College District for the District's Banner Program

MEETING DATE: November 6, 2024

TO: Mayor and City Council

PREPARED BY: Mandy Stephens, Management Analyst

REVIEWED BY: Rebekah Kramer, Assistant to the City Manager

APPROVED BY: Armando G. Villa, City Manager

RECOMMENDED ACTION

1. Approve and authorize the City Manager to execute a no-cost joint use agreement with Mt. San Jacinto Community College District for the District's Banner Program ("Program") through November 7, 2029.

DISCUSSION

Mt. San Jacinto Community College District ("District") was formed in 1960 and enrolled their first students in the fall of 1963. In the fall of 1990, the District opened the Menifee Valley campus, beginning with the Allied Health and Fine Arts Program. Since that time, the District has continued to invest in the Menifee Valley campus, including the addition of the 60,000 square foot science, technology, engineering, and math facility as well as the 5,000-seat football stadium and kinesiology center opening this year that will serve as the largest on-field event center in our region. The Menifee Valley campus serves the higher education needs of our residents, developing the workforce of the future and serving as an economic driver in our community. The campus amenities also serve as a community resource and help differentiate the City of Menifee from other communities in our region.

The District is seeking authorization from the City to install commemorative banners on the City streetlight poles located adjacent to the Menifee Valley campus. These banners would showcase the campuses' facilities, students, and programming. As a primary educational partner and resource for the City and its community, the program would emphasize the City's strategic priority of fostering its unique identity through collaboration with the District. A total of 18 streetlight poles displaying the banners would be located along Antelope Road, La Piedra Road, and Albion Lane, as shown in Exhibit "A" of the joint use agreement. At full capacity, the District would have the availability to display 36 banners.

The District would be responsible for choosing a vendor to install banners and hardware that meet the same standards as other banners displayed within the City, as outlined in Exhibit "B" of the agreement. This would ensure that high-quality materials are used to withstand the natural elements.

The banners would be installed once the agreement is approved, and the District would determine when banners are installed and removed based on their condition. The Program would remain in place until November 7, 2029. During this timeframe, the District would be solely responsible for all costs associated with producing, hanging, maintaining, and removing the commemorative banners.

STRATEGIC PLAN OBJECTIVE

Unique Identity

FISCAL IMPACT

There is no fiscal impact associated with the recommended action. The District would be responsible for all costs associated with producing, hanging, maintaining, and removing the banners.

ATTACHMENTS

1. Joint Use Agreement - MSJC Banner Program