



City of Menifee

STATEMENT OF INTEREST FORM

MENIFEE CITY COUNCIL

Interested persons seeking consideration for appointment to serve of the City Council of the City of Menifee are invited to complete the following statement if interest. This appointment to District 2 will expire upon the election and qualification of a successor at the next General Municipal Election, November 4, 2026.

Additional information or resumes may be attached on separate sheets. Submissions must also include a copy of the interested person's driver's license.

Submission Period: December 23, 2024, through January 7, 2025, at 5:00 p.m.

GENERAL INFORMATION

Name: Richard M. Sierra

Phone: [REDACTED] **Cell Phone:**

Address: [REDACTED] **City:** Menifee **Zip:** 92584

Email: [REDACTED]

Years Lived in Menifee: 4 **Occupation:** Retired Marine officer/GS Employee

Do you plan to run for District 2 in the 2026 General Election? Yes

APPLICATION SIGNATURE

I understand that any or all information on this form may be verified. I further understand that this document may be considered a public document.

I CERTIFY THAT THE FOREGOING INFORMATION IS TRUE AND CORRECT.

[REDACTED] 1/2/2025
Signature **Date**

Return applications to: Stephanie Roseen, City Clerk, sroseen@cityofmenifee.us

Mail/Drop-Off: City of Menifee, 29844 Haun Road, Menifee, CA 92586

Applications must be received by January 7, 2025, at 5:00 p.m. to be considered

STATEMENT OF INTEREST

The Statement of Interest form provides an opportunity for District 2 residents to express your desire to serve on the Menifee City Council. The form should include a summary of your background, qualifications, and experience, as well as a brief explanation of your interest in and vision for representing District 2. Additional details or relevant information that support your statement may also be included.

Statement:

I am a 26 year retired Marine "Mustang" (Prior Enlisted Officer). I joined the Marines in April 1997 and retired in May 2023 after serving assignments in North Carolina, Virginia, Washington, California and Okinawa, Japan. During my 26 years of active duty service, I served as part of 26th Marine Expeditionary Unit, Battalion Landing Team (1999-2001), deployed twice to Iraq in support of Operation Iraqi Freedom (2004-2005), twice to Afghanistan in support of Operation Enduring Freedom (2010-2011, 2012-2013), and deployed once to East Africa in support of Operation Vigilant Sentinel (2017-2018). I also served three years overseas stationed with the 3d Marine Division on Okinawa, Japan. I am a graduate of the University of California, Los Angeles (BA History), Norwich University (MA History), and Marine Corps Command and Staff College. I currently work as a General Schedule Federal Employee at Marine Corps Air Ground Combat Center, 29 Palms as an Information Operations, Intelligence Operations and Fires subject matter expert. (GS-12)

While on active duty I planned, organized and executed the re-opening of Marine Corps Recruit Depot San Diego from its COVID-19 lock down. This action had direct benefit to the city of San Diego military tourism industry and improved lagging community interest in the local economies near the base.

I actively support charity groups Wreaths Across America, most recently as the keynote speaker at the National Cemetery in Marion, Indiana and StackUp.Org, a veteran services organization that assists Active Duty service members, their families and veterans combat mental health illness and PTSD through peer-outreach and gaming.

Finally, my immediate and extended family have lived in Riverside and San Bernardino Counties for four generations, going back to 1932. We have deep roots in many communities and the industries within the counties, specifically buildings trades, Teamsters union, and Grocery industries.

I would like to represent District 2 because I feel it is the only way for me to get a job within the city of Menifee (Joke!!!!).

I know that my diverse experience as a Marine veteran leading and training Marines, speaking with families in crisis through charity work, and my commitment to working with leaders within our community from across all walks of life that I can help Menifee achieve some of the goals identified within the city family of plans.

PLEASE USE NEXT PAGE FOR ADDITIONAL SPACE

Please
attach
resume



City of Menifee City Clerk Department

29844 Haun Road, Menifee, CA 92586 | Phone: 951-672-6777 | www.cityofmenifee.us



Please
attach
Drivers
License

Answers to the 7 questions would not fit on this page. Will speak to my answers on 15 Jan.

Richard M. Sierra

Menifee, Ca, 92284 Cell:
Email:

SUMMARY

Results-oriented, combat experienced, middle management leader focused on harnessing and maximizing the potential of a team by mentoring and managing their talent to achieve desired outcomes. Extensive military experience as an enlisted Marine and Marine Corps Officer. Committed to ideals of consistency in performance, sustainment of momentum, and humility in conduct. Exceptional interpersonal communication skills and dynamic personality.

HIGHLIGHTS

Efficient Task Management	Strong Interpersonal Skills	Talent Manager
Process Improvement	Willingness to Embrace Change	Analysis &Production
Leadership by Example	Lifelong Learner	Detailed Problem Solving
Resourceful and Driven	Talent Recruiter	Investigation Skills

EXPERIENCE

Intelligence-Information-Operations Integration Support Specialist, Tactical Training Exercise Control Group, MCB 29 Palms **7/1/2023 – Present**

- GS-12, Step 2 full-time, Flex 80 position.
- Led efforts to improve training curriculum for clients to meet current and emergent threats in accordance with guidance from service leadership.
- Develop relationships with external agencies to support mission and exercise objectives.
- Coordinate with other services to leverage information operations capabilities in direct support of Service Level Training Exercises.
- Serve as primary agent for information operations contractor support for exercise control group.
- Serve as government technical manager for all specialized contracting services for the exercise control group totaling 2.5 million dollars.
- Key action officer to support intelligence-information operations integration into existing and future exercise design.

Service Technical Consultant, Constellation Technologies, Inc., Maryland **5/1/2023 – 7/1/2023**

- Full-time, 40 hr work week, Contractor support at 95 USD per hour.
- Provide subject matter expertise on Intelligence operations and operations in the electromagnetic spectrum for clients.
- Plan, organize and direct appropriate information related effects to support client vision for success.
- Led efforts to improve training curriculum for clients to meet current and emergent threats in accordance with guidance from service leadership.
- Maintain Top Secret/Special Compartmented Information clearance.

Assistant Operations Officer/Recruit Training Regiment MCRD SD **6/29/2021 – 5/1/2023**

- Lieutenant-Colonel (O-5 position), filled as a Major (O-4).
- Lead, mentor, direct and supervise the training and employment of a section comprised of 9 Senior Enlisted Marines and Company Grade officers in the development and execution of recruit training.
- Inform and advise key leaders within the unit on training status of ~4500 recruit population as well as maintain readiness of permanent personnel.
- Serve as mentor and advocate for 40 company grade officers.
- Led efforts to improve training curriculum to meet current and emergent threats in accordance with guidance from service leadership.
- Led efforts to fully integrate entry-level training for males and females at MCRD San Diego.
- Led efforts to ensure MCRD San Diego was fully compliant to accept and train transgender applicants.

Regiment Intelligence Officer/Intelligence Tactics Instructor
7th Marine Regiment

6/15/2019 – 6/28/2021
29 Palms, CA

- Major (O-4) principle staff officer for an O-6 level command.
- Lead, mentor, direct and supervise the training and employment of a section comprised of 15 Marines in the intelligence warfighting function to support the unit in the full spectrum of conflict in peacetime and war.
- Inform and advise key leaders within the unit on current and emergent intelligence capability and policy to support operations and planning.
- Successfully integrated multi-domain full spectrum intelligence support to the regiment, resulting in unprecedented victories over a numerically superior and technologically advanced adversary during service level training exercises.
- Successfully integrated national intelligence assets to support regiment missions.
- Serve as mentor and advocate for 20 front-line intelligence officers/managers
- Serve as Senior Intelligence Officer and adviser for 7th Marine Regiment

Military Occupation Field Specialist- Marine Corps Intelligence Officers
Headquarters Marine Corps- Intelligence Department

6/28/2016-06/15/2019
Arlington, VA

- Responsible for manpower and training policy management for intelligence officer population within the Marine Corps, ~350 Marine Officers and ~5000 Marine Enlisted.
- Inform key components of the service on current and emergent intelligence capability and policy to develop future warfighting concepts.
- Represent Director for Intelligence Department at functions and conferences to discuss current and emergent intelligence capability the service can provide to the joint force.
- Assist operating forces and Marine Corps Manpower Assignment in coordinating personnel assignments of Officers in support of unit requirements, and to better facilitate intelligence support.
- Drafted and advocated for the creation of a new tactical level intelligence cell for the ground combat element, creating new structure and material requirements for the service, both of which were validated, staffed, and funded.

Company Commander/ Battalion Intelligence Officer
Division Intelligence Operations Officer
3d Reconnaissance Battalion/3d Marine Division

08/21/2013- 06/27/2016

Okinawa, Japan

- Lead, mentor, direct and supervise the training and employment of a company comprised of 150 Marines and Sailors, with various military occupation specialties, across the warfighting functions and the full spectrum of conflict in peacetime and war.
- Accounted for and managed a consolidated inventory totaling \$2,122,065 USD.
- Train, mentor, and supervise a diverse intelligence section of 9 Marines comprised of all-source, geospatial, and counterintelligence/Human Intelligence specialists.

- Train, mentor, and supervised a 39 Marine section assigned to the Division G2 to provide analysis, production, dissemination of intelligence products to the 3d Marine Division Commanding General.
- Tasked to participate and support the service force modernization project and experimentation process.

Signals Intelligence Officer/Detachment Commander
2d Radio Battalion

07/01/2010-08/20/2013
Camp Lejeune, NC

- Lead, train, mentor and supervise 74 Marines of various ranks and military occupation specialties, and 49 civilians assigned to support forces in Helmand Province, Afghanistan in support of Operation Enduring Freedom 13.1.
- Served as the senior signals intelligence officer for Regional Command-Southwest; the direct liaison for the commander to NSA/CSS leadership and adjacent SIGINT units.
- Support Special Operations and other government agencies in the discovery and prosecution of 43 targets on the Joint Prioritized Effects List.
- Coordinated with national agencies to implement joint training and operational employment concepts that support national-to-tactical integration.
- Accounted for and managed a consolidated inventory totaling \$11 million USD.

Other Military Experiences available upon request.

EDUCATION AND TRAINING

Masters of Arts- History
Norwich University

Bachelor of Arts- History
University of California

Military Training- Available upon request

2016
Northfield, VT

2008
Los Angeles, CA

References

Available Upon Request