



CITY OF MENIFEE

SUBJECT: National Recreation and Park Association Million Coaches Challenge Grant

MEETING DATE: April 16, 2025

TO: Mayor and City Council

PREPARED BY: Gabbi Cao, Community Services Supervisor

REVIEWED BY: Mariana Mitchell, Community Services Director

APPROVED BY: Armando G. Villa, City Manager

RECOMMENDED ACTION

1. Accept the National Recreation and Park Association (NRPA) Million Coaches Challenge Grant in the amount of \$2,500; and
2. Approve and authorize the City Manager or his designee to execute a Memorandum of Understanding (MOU) with NRPA for the acceptance of terms and use for the grant and any other necessary grant-related documents thereof to receive the grant award; and
3. Adopt a budget amendment resolution appropriating \$2,500 in revenue and expenditures for the Community Services Department.

DISCUSSION

The National Recreation and Park Association (NRPA) is the leading not-for-profit organization dedicated to building strong, vibrant, and resilient communities through parks and recreation programs. NRPA boasts a membership of over 60,000 park professionals across the country. Park and recreation agencies across the country are dedicated to the growth and development of youth through a variety of different programs and activities. Having this responsibility requires specific skills in order to successfully lead, teach, and coach youth in various areas of social and emotional wellbeing. The Million Coaches Challenge has one ultimate goal: train one million coaches with essential youth development skills.

The Community Services Department has been awarded in-kind training from Positive Coaching Alliance and NRPA grant funding in the amount of \$2,500 to support training implementation. This collaboration provides access to a vast array of national resources, toolkits, and certified trainings led by experts, ensuring that Meniffee coaches receive high-quality guidance on fostering inclusive and supportive environments. Staff and volunteer coaches would be invited to attend a Coaches

Summit to receive training from the Positive Coaching Alliance as well as hands-on skills development in different sports. To broaden access and encourage participation, these training and resources would also be made available to other members of the community, including contract class instructors, community partners, and youth sports teams and leagues with allocated field space. By sharing this opportunity with a wider audience, we aim to support community members interested in enhancing their coaching skills, fostering a broader culture of learning and inclusion.

Additionally, the partnership offers valuable networking opportunities, allowing our coaches to engage with other professionals, share insights, and strengthen their knowledge and resource base. By tapping into a national framework, our coaches and staff can effectively support youth from diverse backgrounds and abilities, empowering them to build confidence, enhance critical thinking, and strengthen camaraderie. These skills not only benefit participants within the sports setting but also positively influence other areas of their lives. With the backing of NRPA's resources and community, the Community Services Department can create a more inclusive and impactful program that promotes personal growth and lifelong skills for both coaches and players.

While the grant terms do not require a contribution match from the City, the program is required to be adopted under a joint MOU. The terms of the MOU outline requirements for the implementation of the proposed project, which may include: participation in focus groups, NRPA collaboration, interview calls, and NRPA site visits.

STRATEGIC PLAN OBJECTIVE

Community Engagement and Social Infrastructure

FISCAL IMPACT

The acceptance of the grant would result in a fiscal impact of \$2,500 in revenue from NRPA within the Grant Fund (2301-17041-441005) that would offset the appropriation in expenditures to the various recreational expense accounts within the Grant Fund (2301-CSD-RECR-17041-*Various*) required for carrying out the program. The expenditure budget would include supplies, promotional materials, small equipment, facility rentals, and professional services. No matching funds by the City are required.

ATTACHMENTS

1. NRPA Memorandum of Understanding
2. Grant Summary Report
3. Budget Amendment Resolution