



CITY OF MENIFEE **ANNUAL REPORT**

2023

EXECUTIVE SUMMARY

2023 was a year to celebrate in Menifee. The City officially turned fifteen years old and the theme of this historic milestone was prevalent in nearly all of the City's activities and events throughout the year, culminating with a truly unique State of the City hosted at the new 5,000-seat HCN Bank Stadium at Mt. San Jacinto College. Not only was this night in October an opportunity to share the latest news and updates from the City of Menifee, but it was also the largest State of the City Event in Menifee's history and gave the entire community an opportunity to come together and celebrate the City's 15th Birthday.

The City of Menifee has come a long way in the fifteen years since its incorporation. On October 1, 2008, Menifee became California's newest city with a population of 50,000 residents. Today, the city is one of the fastest-growing communities in the nation with a population of over 116,000. Looking to plan for Menifee's future, the City Council adopted a Five-Year Strategic Plan in March 2023 to meet the immediate needs of residents and businesses by focusing the City's progress on key priorities and objectives designed to further strengthen Menifee's overall quality of life.

By focusing on key issues such as infrastructure, public safety, economic development, creating a unique identity, and community engagement, the City of Menifee is continuing to build a safe, thriving, and premier place to be. Working towards these objectives requires not only strategic planning, but also a dedicated team of individuals to complete the work necessary to achieve them. The City of Menifee's departments and employees all work in close collaboration to ensure that the City's programs and services remain at the highest standards and serve the public's best interest.

The City of Menifee is proud of the work it has accomplished this past year and has taken the steps necessary to ensure that strategic objectives are given special priority as we move forward. This thoughtful planning will help ensure that we continue to meet the needs of our growing community while developing the amenities and community assets that will make Menifee thrive and continue to be an attractive destination to live, work, play, and stay.

SAFE, THRIVING, AND PREMIER PLACE TO BE

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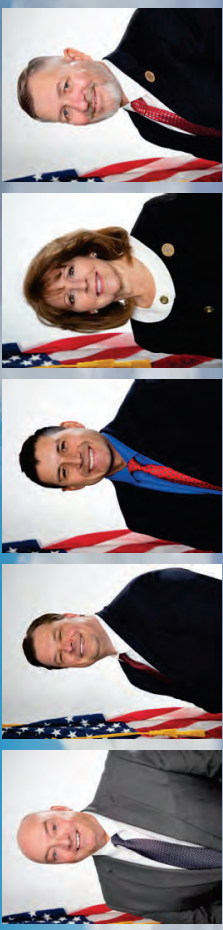
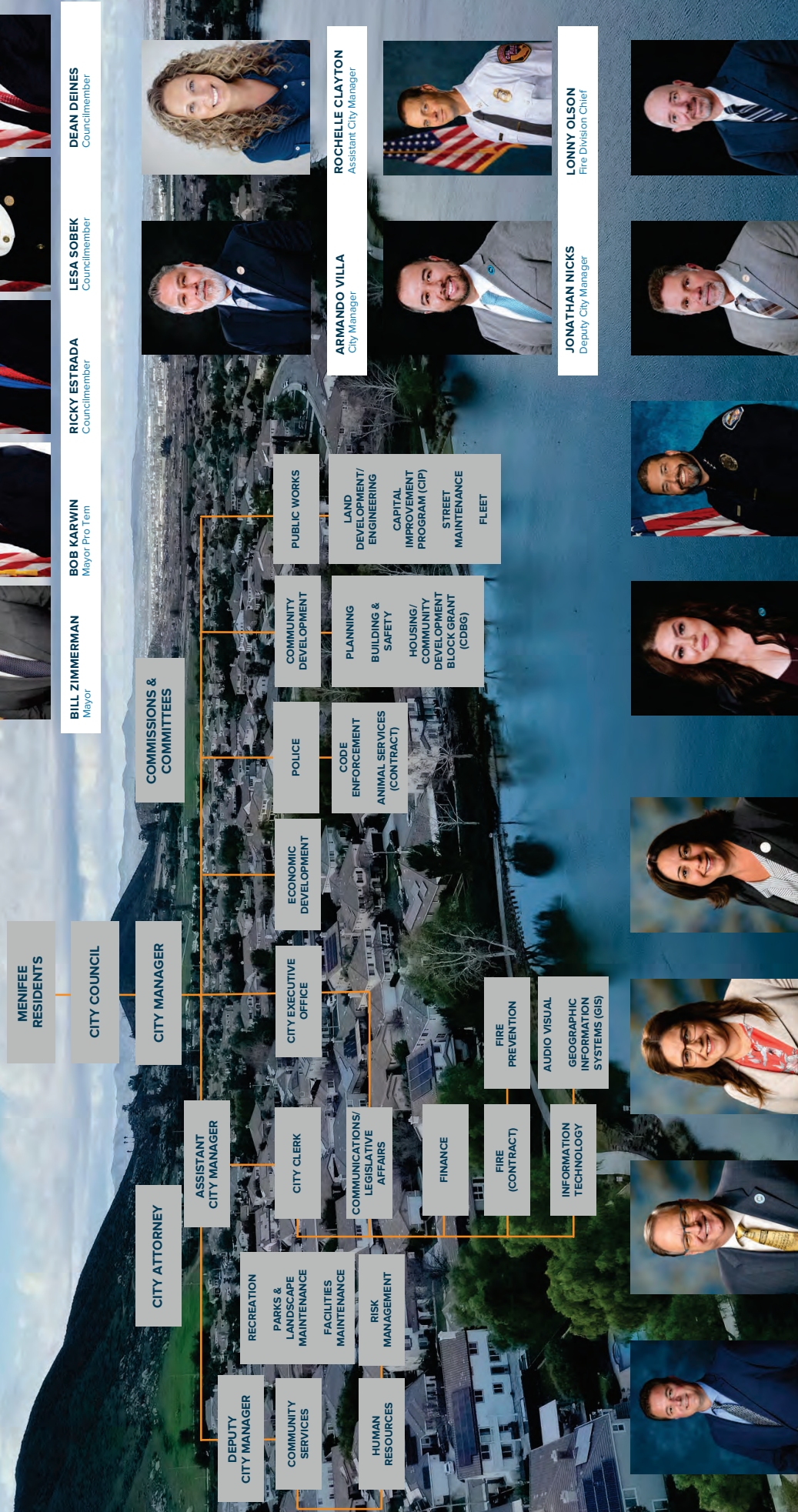
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OUR ORGANIZATION



BILL ZIMMERMAN
Mayor



BOB KARWIN
Mayor Pro Tem



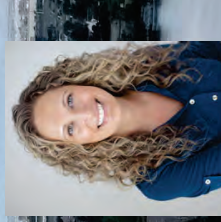
RICKY ESTRADA
Councilmember



LESA SOBEK
Councilmember



DEAN DEINES
Councilmember



ROCHELLE CLAYTON
Assistant City Manager



ARMANDO VILLA
City Manager



LONNY OLSON
Fire Division Chief



JONATHAN NICKS
Deputy City Manager



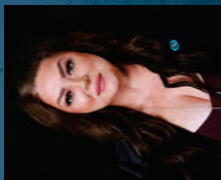
JEFF MELCHING
City Attorney



NICK FIDLER
Public Works Director



CHRIS KARRER
Police Chief



GINA GONZALEZ
Economic Development Director



CHERYL KITZEROW
Community Development Director



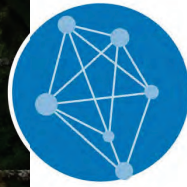
SARAH MANWARING
City Clerk



RON PUCCINELLI
Chief Information Officer



TRAVIS HICKEY
Chief Financial Officer



Connectivity AND MOBILITY

The City of Menifee is committed to investing in critical infrastructure that will enhance the overall accessibility of the city and reduce congestion on local roadways. To meet that need, the City of Menifee City Council has adopted a \$700 million, five-year Capital Improvement Program that will ensure that new roadways, improvements, and other vital projects can move forward to serve the Menifee community well into the future.

The Menifee Public Works Department has been at the forefront of coordinating these projects and ensuring that Menifee residents spend more time with their families and less time on local roadways. This also includes traffic engineering planning to enhance safety throughout the community. Additionally, the Public Works Department has been working on a Complete Streets Plan to provide safe and accessible access for all types of transportation including pedestrians, bicyclists, transit riders, and automobiles. Watch Team Menifee at work and learn more about the City's infrastructure projects at www.cityofmenifee.us/annualreport/videos.

CONSTRUCTION COMPLETED

- Tradewinds Community Resurfacing
- Potomac & Meadows Neighborhood
- Lyle Marsh Park Permanent Restroom
- Murrieta Rd/Rouse Rd Traffic Signal
- Menifee Rd/La Piedra Road Traffic Signal
- Lazy Creek Community Pedestrian Project
- Sun City Community Pedestrian Project
- Murrieta Rd/Sun City Blvd Traffic Signal
- Fire Station No. 68 Interior Improvements
- Menifee Road Resurfacing - Holland to Newport
- E.L. Peterson Park Parking Lot
- Menifee Rd/Garbani Rd Traffic Signal

\$8.4 MILLION IN COMPLETED PROJECTS IN 2023

ENHANCING ACCESSIBILITY THROUGHOUT THE CITY

Over \$40 Million

State and federal grant funds awarded for Menifee Capital Improvement Program (CIP) projects

\$735K

In Fair Share Collection

38,206

Construction Inspections Completed

3,000

Field Service Work Orders Completed

961

Fleet Work Orders Completed

81

Improvement Plans Approved

51

Grading Plan Reviews

12

Major Projects Completed

7

Special Districts Established



Unique IDENTITY

As the City of Menifee engages in thoughtful and collaborative planning efforts with the community to develop a distinct sense of place, the City's Community Services Department has been leading efforts to provide Menifee residents and visitors with unique and engaging events and programs. This year, the Community Service Department updated its Park, Trails, and Open Spaces Master Plan. The team also hosted over 40 special events with over 40,000 participants and supported 58 additional events throughout Menifee.

In April, the City also had the honor of partnering with Miller-Jones Menifee Memorial Park and Mortuary and VFW Post 1956 to host The Wall That Heals, a three-quarter scale replica of the Vietnam Veterans Memorial in Washington, D.C. This special event brought thousands of visitors to Menifee. View our Memories of the Wall Documentary at www.cityofmenifee.us/annualreport/videos.

4,217

Youth Served Across 89 Programs
Ranging from Tiny Tots to Teens

1,388

Recreation Programs Offered
(Classes, Camps, Activities, Sports)

68

Local Artists Featured at 4 Art
Showcase Events

2,090

Maintenance Requests Completed

1,000+

Trees/Plants Replaced

236

Weekly Activities Offered to
Senior Participants

SOCIAL MEDIA FOLLOWING



Community ENGAGEMENT and SOCIAL infrastructure

The City of Menifee is looking to create opportunities to bring people together and enhance communication to help amplify accessibility, increase awareness, and build a strong and engaged community. The City utilizes numerous communication vehicles to engage with the public including sending 48 news releases, 130 email and text alerts, 1,281 social media posts, seasonal Menifee Matters Magazine, and the Official City of Menifee App.

This year, the City of Menifee launched Menifee TV – a public government access channel showcasing unique Menifee programming available locally to Menifee residents on Spectrum Channel 1301, Frontier Channel 25, and livestreamed online at www.cityofmenifee.us/menifeetv. Check out content from Menifee TV at www.cityofmenifee.us/annualreportvideos.

The City Clerk Department also helped facilitate 654 public record requests and implemented LaserFiche, an electronic records management system, to ensure the public receives information in a timely manner.

56

Military Banners
Installed

187

Passports
Processed

2

Community Shredding
Events Hosted

62

Menifee TV
Videos Produced

13.5%

Increase in
Social Media
Followers



THRIVING economy

The City of Menifee Development Team works collaboratively to encourage intentional smart growth and support the City's growing business community so that residents have access to businesses, housing, parks and recreation, education and well-paying jobs. These efforts are facilitated through business expansion, attraction, and retention, as well as community development.

The City's Economic Development Department encouraged 1,882 new businesses to the Menifee community and continues to facilitate effective programs that spark business development and create local jobs. They also coordinated a new partnership with the Menifee Valley Chamber of Commerce to create the JOBSNow Initiative, a joint partnership between the two agencies to help provide a variety of resources for new and existing businesses in the Menifee community. Watch Menifee's 2023 Economic Forecast video to learn more about the City's thriving economy (www.cityofmenifee.us/annualreportvideos).

In addition to reviewing 235 Planning Applications and issuing over 6,000 building permits, the Menifee Community Development Department also continued to facilitate numerous programs that benefit local homeowners, including the Single Family Home Improvement Grant offering up to \$15,000 for eligible low-income household owners.

2,632

Small Business Development
Center Clients Served

3

Mayor Idea Exchange
Events Hosted

7

Foodie Fridays Hosted

28,363

Inspections Conducted

4,677

Customers Assisted

909

New Single Family
Residence Permits Issued

- Adopted General Plan Circulation, Land Use and Safety Element updates, Development Code updates, and Mobile Home Park Rent Stabilization Ordinance
- Adopted Updated Building and Fire Codes
- Assisted with the opening of Exquisite Tapas
- Debuted "Shop Local" Holiday Campaign
- Designed Explore Menifee Guide
- Developed M.E.N.U. Grant (Mom and Pop, Entertainment, New Concept, and Unique)

SAFE and VIBRANT community



The City of Menifee is committed to providing exceptional public safety and making Menifee one of the safest cities where residents and visitors are secure in the neighborhoods and surrounding spaces. Both Menifee Police and Fire Departments have been working to further strengthen response times and utilize new technology to better protect the Menifee community.

Since its launch in July 2020, the Menifee Police Department has continued to grow and currently has over 100 officers and police personnel. This year, the Menifee PD responded to over 70,000 calls for service and processed over 6,000 cases. Additionally, the Police Department launched several new programs to help keep the community safe including Project Lifesaver and the You Are Not Alone Program. Learn more about these programs at www.cityofmenifee.us/annualreportvideos

With the addition of Medic Squad 7, Menifee Fire Department was able to provide better resource allocation for Menifee's fire apparatus and help reduce response times citywide from 5.1 minutes to 4.6 minutes.

15,052	7,436	3,124	308	46
Officer-Initiated Incidents	Traffic Citations Issued	Code Inspections Completed	K-9 Deployments	Traffic Safety Operations Conducted
951	4,148	310	Completed Menifee Fire Station #68 Remodel Expansion	
Plan Reviews Completed	Inspections Completed	Business Inspections Completed		





TEAM MENIFEE

The City of Menifee could not achieve the ambitious goals of the City's Strategic Plan without the help of key supporting departments including Finance, Human Resources, and Information Technology. All of these departments provide critical operational functions that ensure Team Menifee has the personnel, financial resources, and technology needed to deliver high-quality of service to the residents and businesses in the community.

This year, the Finance Department developed the City's first two-year budget which will help streamline budget processes and analysis in a more comprehensive manner. To meet the needs of our growing city, the Human Resources Department helped bring on 92 new employees to further bolster the City's services. Additionally, the Information Technology Department provided a citywide cybersecurity training, helped prevent over 150 million cyberattacks, delivered 87 internal projects, and created 11 new Geographic Information System (GIS) business solutions including integrating Accela with GIS and launching the City's remote sensing program.

3,273

Business Licenses Completed

789

Purchase Orders Completed

3,559

Payroll Benefit Transactions Completed

3,368

Job Applications Received

49

Recruitments Completed

4,867

Support Requests Completed

NEW.BETTER.BEST.

AWARDS

The City of Menifee continues to set a high standard for the quality of its work and the caliber of its employees. This year Menifee was named the fastest growing City in California by Smart Asset and awarded several industry accolades for excellence across numerous disciplines in local government. These achievements are the direct result of the great work that City employees conduct daily.



Excellence Award for Best Practices for Menifee's Permit-Ready Accessory Dwelling Unit (ADU) Plans by the Inland Empire American Planning Association



"Excellence in Design – Facility Design" Award for Gale Webb Kids-R-#1 Action Sports Park by the California Parks and Recreation Society



Certificate for Excellence in Financial Reporting (12th Consecutive Year) by the Government Finance Officers Association



Two Merit Awards for the Menifee Workforce Development Center and the City's Business Incentive Program by the California Association for Local Economic Development

