

ATTACHMENT A-1

Menifee Valley Chamber of Commerce activities, information programs,
training programs, events and promotional products
2022-2023 Outcomes

FY 22/23 Proposed	Amount
Membership	\$1,500
Broker's Luncheon	\$5,000
Four Workshops for Businesses (all speakers must be business impact survey/ Keep results)	\$4,000
Job Fair & Career Expo (1)	\$3,500
Business Survey & Annual Report (KEEP Business Walk)	\$5,000
Commercial/Office Broker Tour- Hosted with Econ Dev (1)	\$2,000
Ribbon Cutting Management (15)	\$3,000
Monthly Business Walks w/ Econ Dev (5 businesses a month)	\$1667
Workforce Development MSJC/Education Summit	\$2,500
Total Proposed	\$28,167

<u>List of Chamber Provided Services</u>	<u>Funding</u>
<p>Broker's Luncheon</p> <ul style="list-style-type: none"> • Book and purchase venue for the event • Collaborate with City • Assist City with outreach efforts • Host and purchase catered lunch • Coordinate and obtain sponsors / Fundraise Opportunity • Greet and Check in guests 	\$ 5,000
<p>Workshops for Businesses (4 workshops-not SBDC workshops)</p> <ul style="list-style-type: none"> • Work with the City ahead of time to select workshop topics and when they occur • Notify City of workshops, so City can promote in advance, 4 weeks ahead • Organize, coordinate, and promote up to 4 business to business workshops in total • Obtain venue and speakers / presenters for each workshop • Use info from survey of business needs • Provide refreshments/ sponsorship opportunity 	\$4,000
<p>Job Fair & Career EXPO</p> <ul style="list-style-type: none"> • Put on a Meniffee Job Fair and plan out with city, not public safety • Organize, coordinate and promote an annual Job Fair • Obtain venue, supplies, speakers / presenters • City to have a table • City listed as co-host and City logo used on all materials • Advertise at least 2 months in advance • Fundraise opportunity 	\$3,500
<p>Business Survey & Annual Report</p> <ul style="list-style-type: none"> • Survey businesses in Meniffee, separate survey link can be used to survey Chamber members, work with City to develop questions/survey and amount of businesses • Collaborate with City of join outreach outside of Chamber membership • Identify businesses interested in expansion • Share results with City • Produce a list to provide to City with contact info • Present findings at City Council Meeting with City Staff 	\$5,000
<p>Commercial/Office Broker Tour-Hosted with Econ Dev</p> <ul style="list-style-type: none"> • Assist with set-up and cleanup of the event • Attend the event, to be a partner • Host Cocktail hour/dinner at local restaurant (ex. Bushfire) • Sponsorship Opportunity 	\$2,000

Ribbon Cutting Management <ul style="list-style-type: none"> • Host up to 15 ribbon cuttings for new Menifee businesses that may not sign up with the Chamber, to show partnership with the Menifee business community as a whole. 	\$3,000
Monthly Business Walks w/ Econ Dev <ul style="list-style-type: none"> • Schedule ahead with Econ Dev team 4 weeks in advance the date of the walk • Monthly, visit 5 businesses with the Econ Dev team to touch base and connect with Menifee Businesses • (reduced from \$2500- due to execution of the agreement timing-12 months to 8 month contract) 	\$1667
Workforce Development MSJC Education Summit <ul style="list-style-type: none"> • Partner with MSJC, City of Menifee, EDC & others to co-host a workforce development summit, build off of Menifee's Ready, Set, Future • Coordinate vendors, must reach 50% increase in vendors • Host at MSJC Campus • Fundraising Opportunity • Tied to City's target industries 	\$2,500
Total Budgeted Performance Based Contribution 2022/2023	\$28,167