

Attachment A2 – Community Services Department Partnership

The Chamber and the City have previously worked together to put on signature special events for the residents of the City of Menifee to enhance the quality of life and vibrancy of the City.

- A. The City sees participation of Chamber activities as an investment that benefits all the residents of the community by encouraging the participation of local business and vendors at city-wide special events throughout the year.
- B. The Chamber finds the partnership and support of the City in its city-wide special events to be a positive force and an advantageous opportunity enabling local businesses and food vendors to thrive by providing public venues and/or special events where they can showcase their product and services to the community.
- C. The Parties desire to enter into an agreement regarding the following events/programs:

Independence Celebration:

- Beer Garden only
- No revenue split, Chamber retains all revenue and is fiscally and operationally responsible for the beer garden
- City requests Chamber assistance in obtaining event sponsorships. Assistance will pertain to dissemination of flyers/video only.

Recycling outreach and education:

- Partnering, where appropriate, to promote and educate businesses of commercial recycling requirements as outlined under state recycling laws including, but not limited to: AB 341, AB 1826, and SB 1383.

D. Responsibilities

Menifee Valley Chamber of Commerce is responsible for the following costs and logistics relating to the Beer Garden at the Independence Celebration Event:

- Fencing to enclose the Beer Garden
- All necessary certificates, licenses, insurances, etc... necessary to operate Beer Garden
- All required documents should be submitted to the event coordinator 30 days prior to the event
- Security Guards (ID checks, and activity related to the Beer Garden).
- Portable toilet and wash station inside Beer Garden
- Minimum of three sanitation stations separate from hand wash stations and toilet
- Ice for Beer Vendors
- 1 generator –power ice if necessary
- Adequate Event Lighting and Mood Lighting as needed
- Fencing and decorations consistent with event themes
- Tables and chairs for guests / vendors in beer garden
- Cups and affiliated supplies that Beer Garden vendors will require
- Signage and branding for Chamber and Beer Garden Vendors
- Complete beer garden set up by 12:00pm per inspection guidelines from Cal-Fire

- Shared cost of Menifee Police Department support – two dedicated deputies for Beer Garden.
- Any Federal, State, County, or local guidelines related to Social Distancing, capacity, and or additional cleaning measures must be adhered to. A comprehensive checklist will be provided by City staff in collaboration with local Public Health Officials
- Clean up of Beer Garden area to include removal of all waste. Recyclable waste shall be diverted from landfill through source separation per CA State guidelines. Chamber shall make all attempts to reduce the amount of landfilled waste generated to produce and/or operate this event space.
- Chamber shall designate no less than one person to attend monthly event planning meetings held by City staff, to provide progress update

Recycling education and outreach partnership:

- Periodic outreach in regular communications to businesses such as newsletter insert, web page information, social media outreach, etc...
- Chamber will participate, as available, in webinars and city-sponsored events to promote commercial compliance of recycling.
- Chamber will take advantage of opportunities to promote commercial compliance with recycling mandates by inviting City staff to participate in Chamber events as appropriate.