



# MENIFEE

New. Better. Best.

ENVIRONMENTAL GRAPHICS + WAYFINDING  
SITE SIGNAGE SCHEMATIC DESIGN

MARCH 09, 2023

rsmdesign





Conceptual Daytime Rendering



Conceptual Nighttime Rendering

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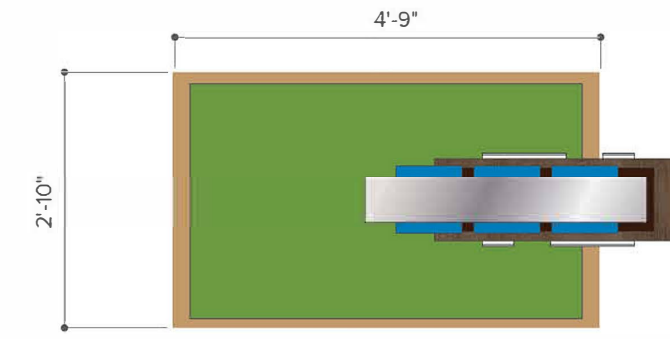
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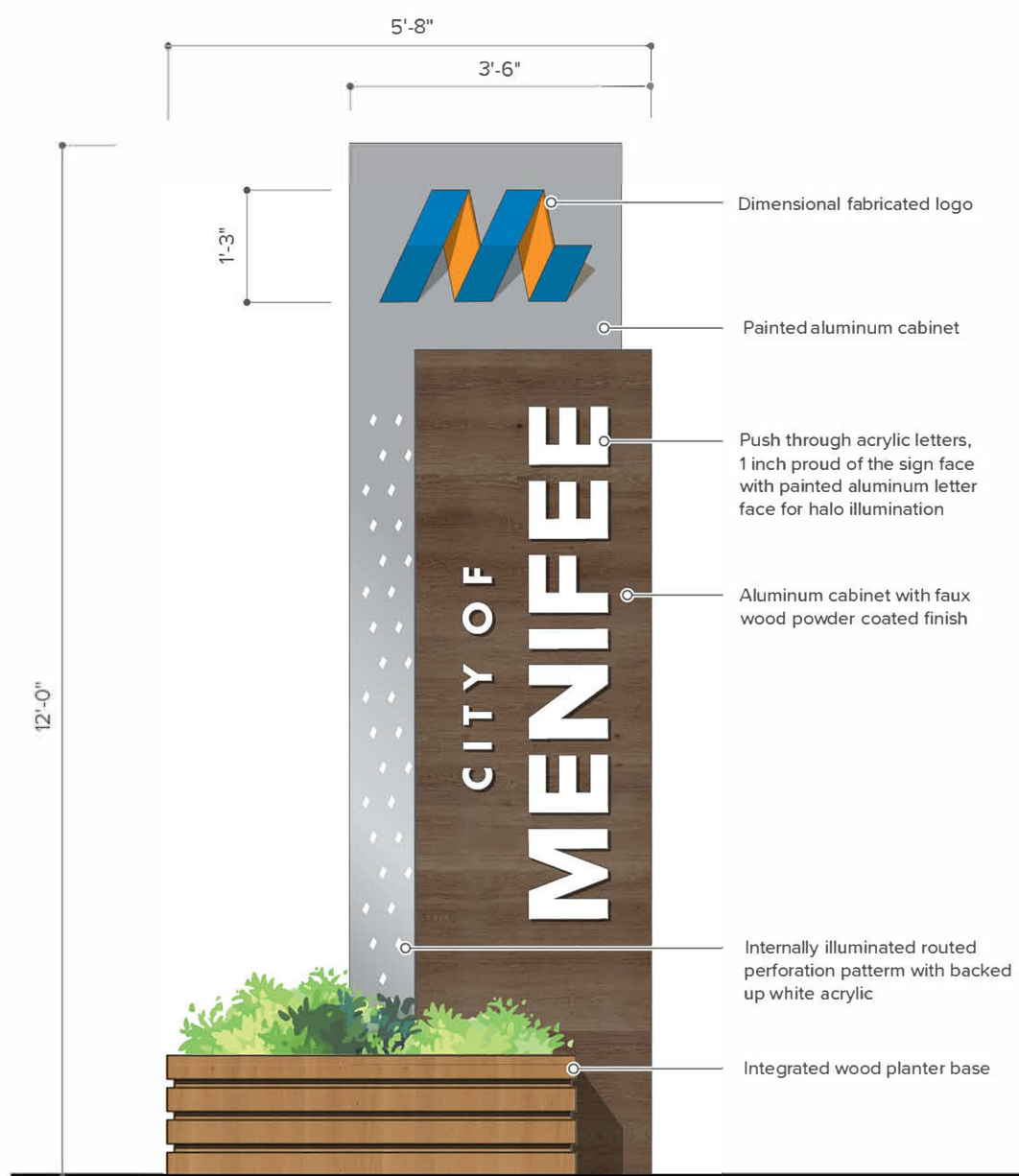
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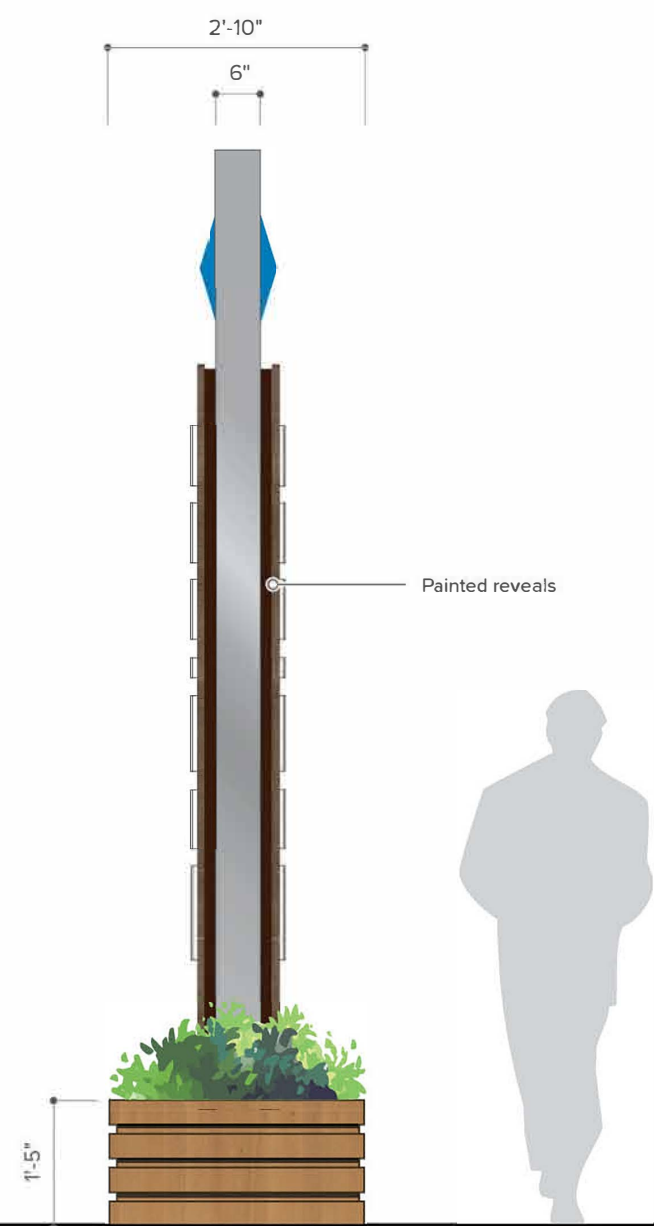
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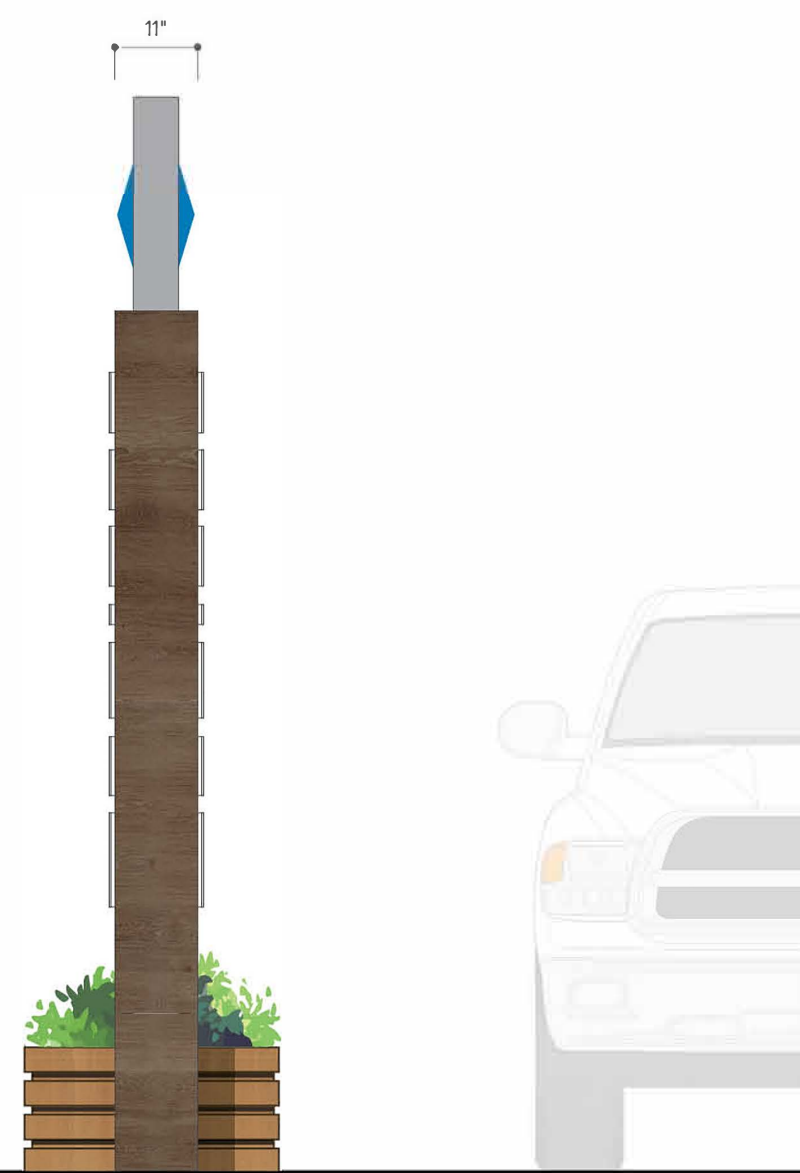
1 Top View  
Scale : 1/2"=1'



2 Front View\*  
Scale : 1/2"=1'  
\*similar to Back



3 Side View  
Scale : 1/2"=1'



4 Side View  
Scale : 1/2"=1'

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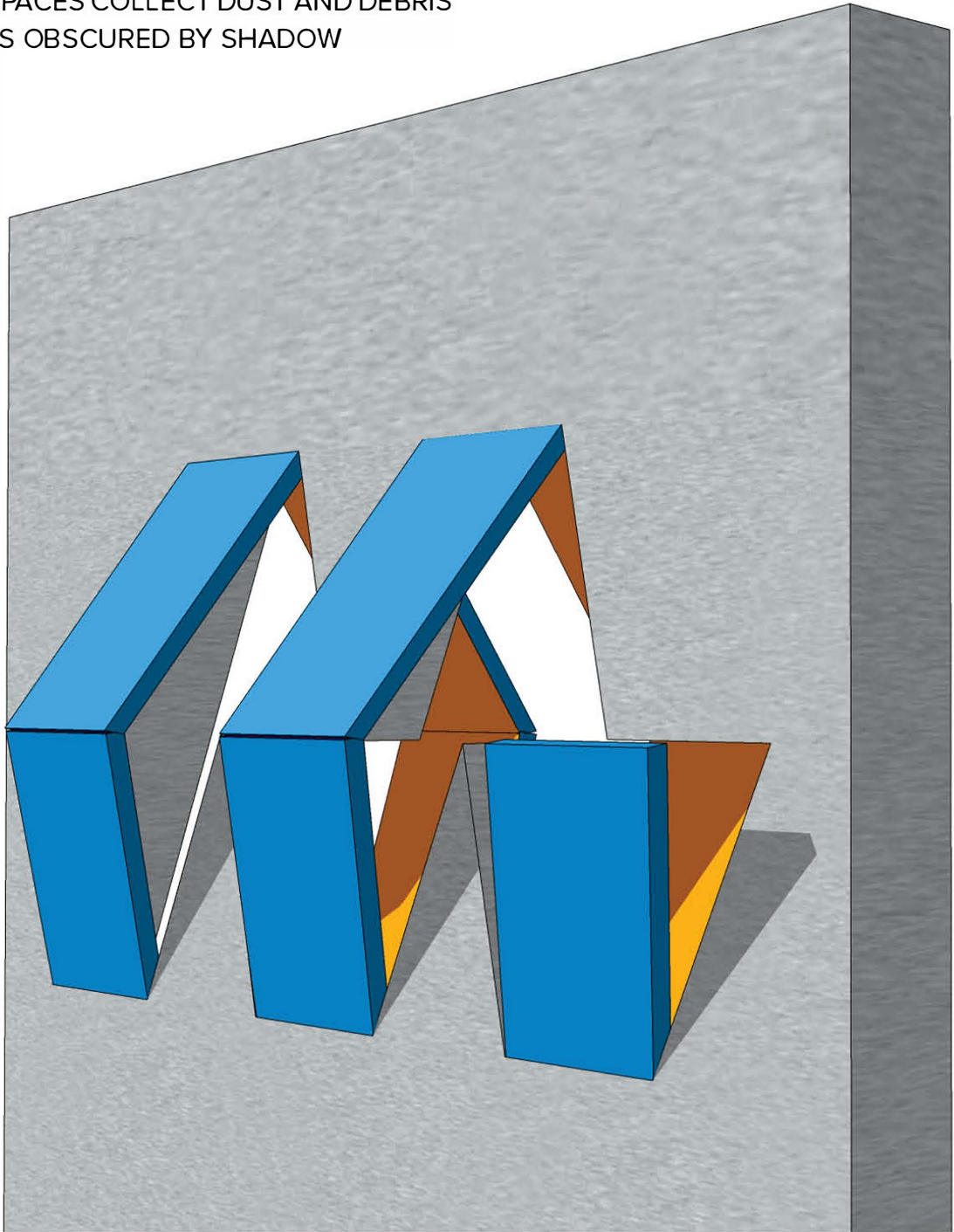
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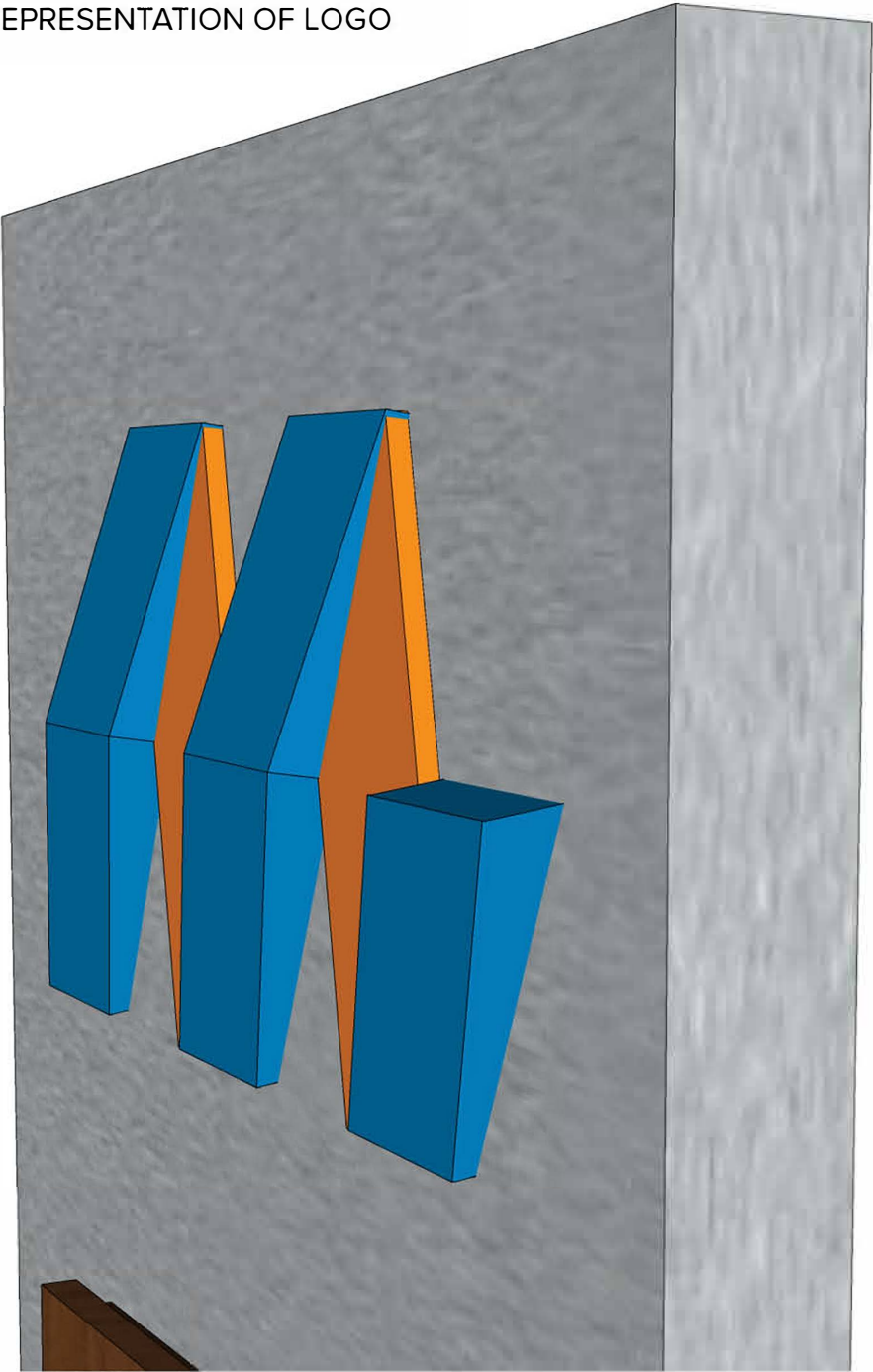
PREVIOUS  
DESIGN

- DIFFICULT FABRICATION DETAILS
- OPEN SPACES COLLECT DUST AND DEBRIS
- LOGO IS OBSCURED BY SHADOW



RECOMMENDED  
DESIGN

- EASE OF MAINTENANCE & FABRICATION
- AVOIDS DUST COLLECTION
- CLEAR REPRESENTATION OF LOGO



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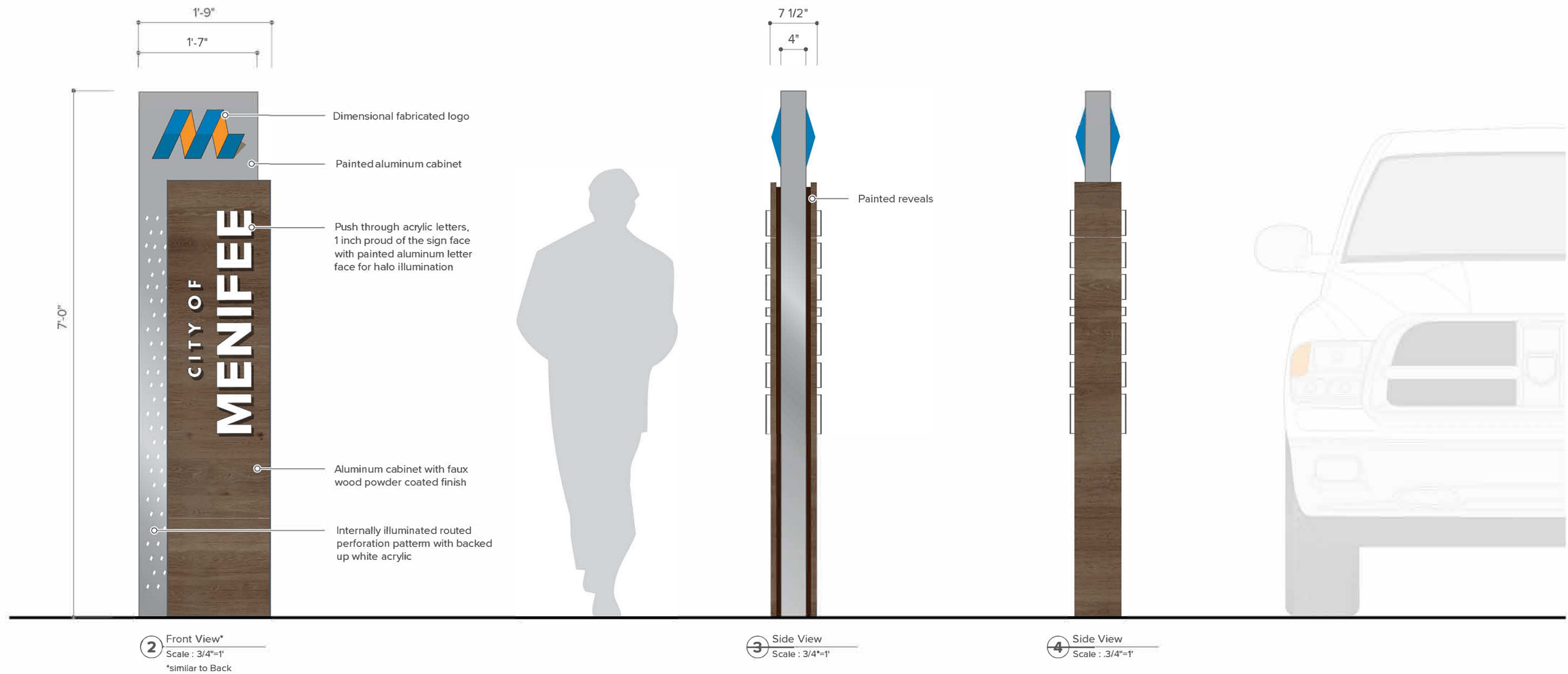
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1 Top View  
Scale : 3/4"=1'



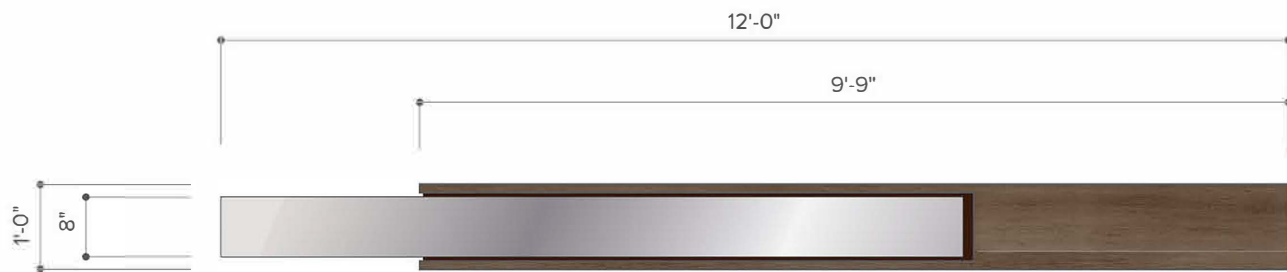
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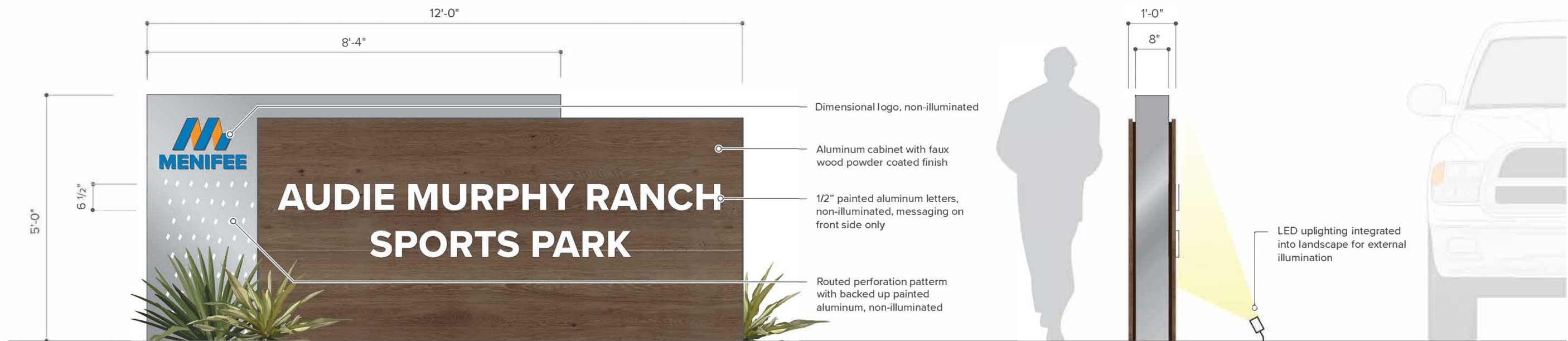




1 Top View  
Scale : 1/2"=1'



Existing Conditions



2 Front & Back View  
Scale : 1/2"=1'

3 Side View  
Scale : 1/2"=1'

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D1 | Park Identification  
Notes and Details

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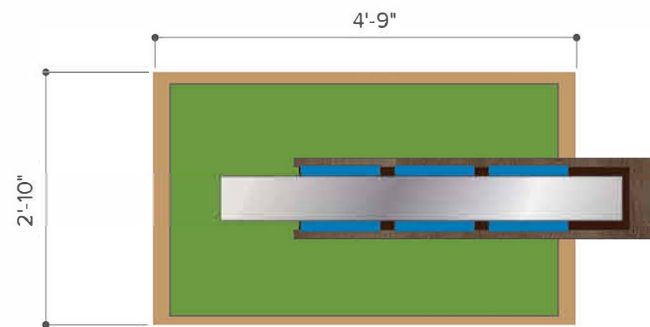
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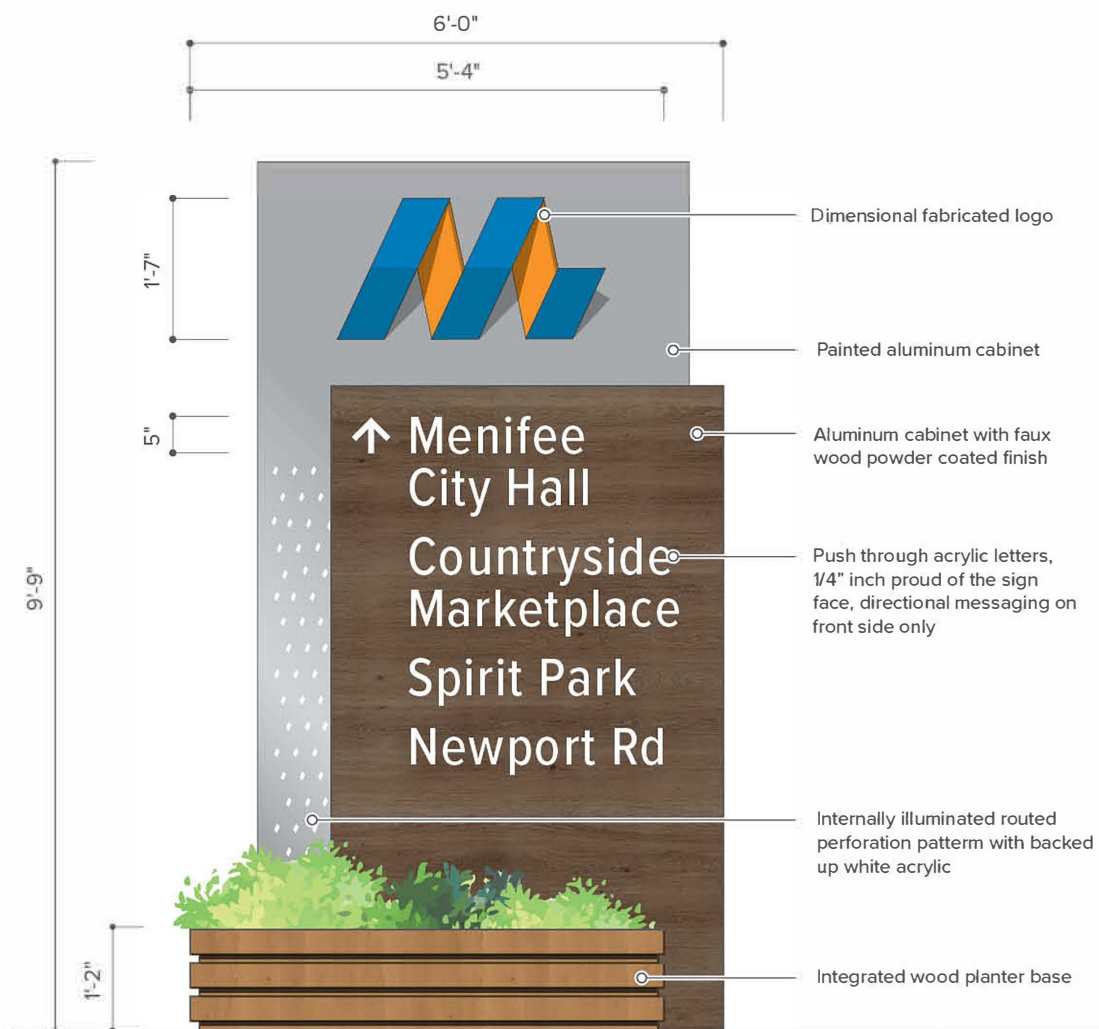
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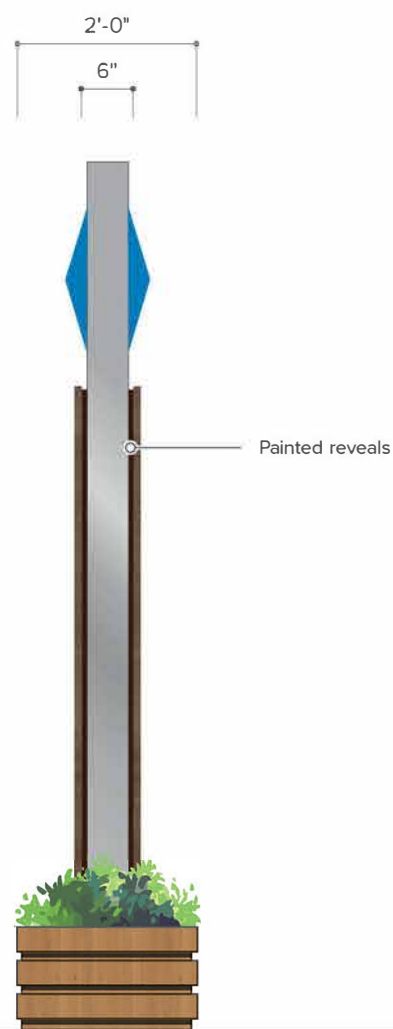
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**1** Top View  
Scale : 1/2"=1'



**2** Front View\*  
Scale : 1/2"=1'  
\*similar to Back



**3** Side View  
Scale : 1/2"=1'



**4** Side View  
Scale : 1/2"=1'



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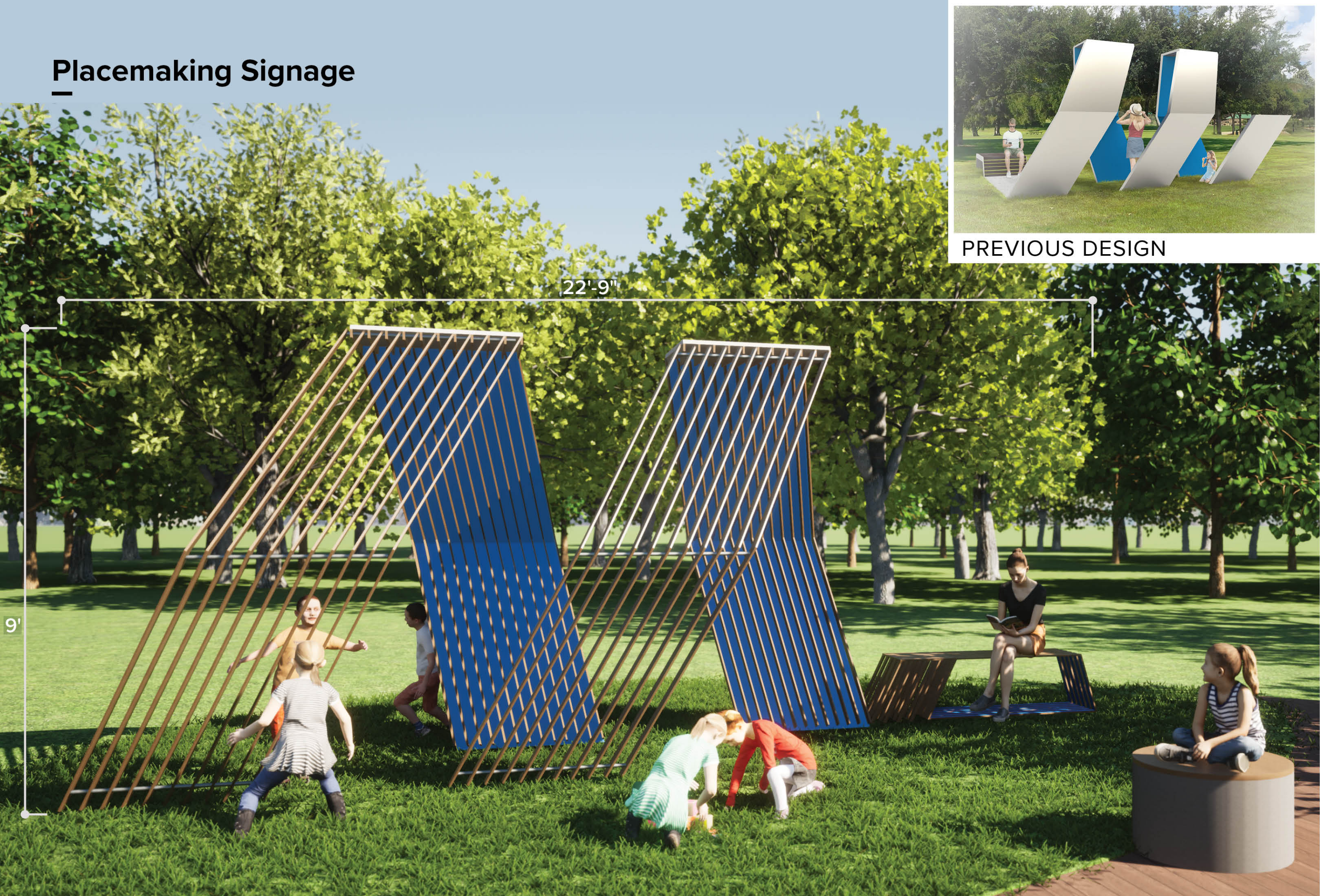
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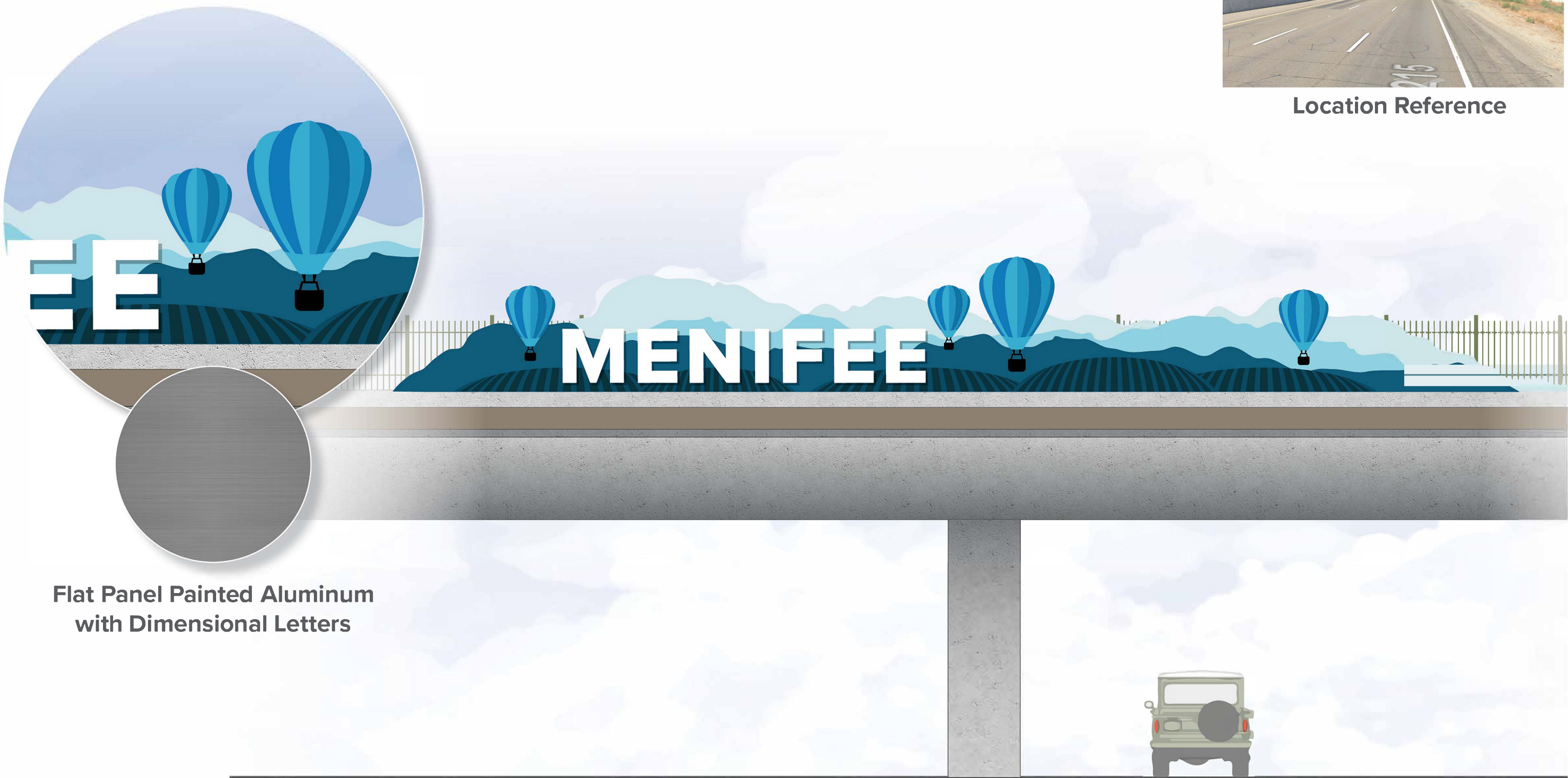
Placemaking Signage



PREVIOUS DESIGN



**Concept One**



**Flat Panel Painted Aluminum  
with Dimensional Letters**



**Location Reference**





OPTION A: Black on White (Preferred)



OPTION B: White on Blue (PMS 294)

11/15/2024 1:10:00 PM

1 Front View  
Scale : 3"=1'



Existing Conditions: White on Brown

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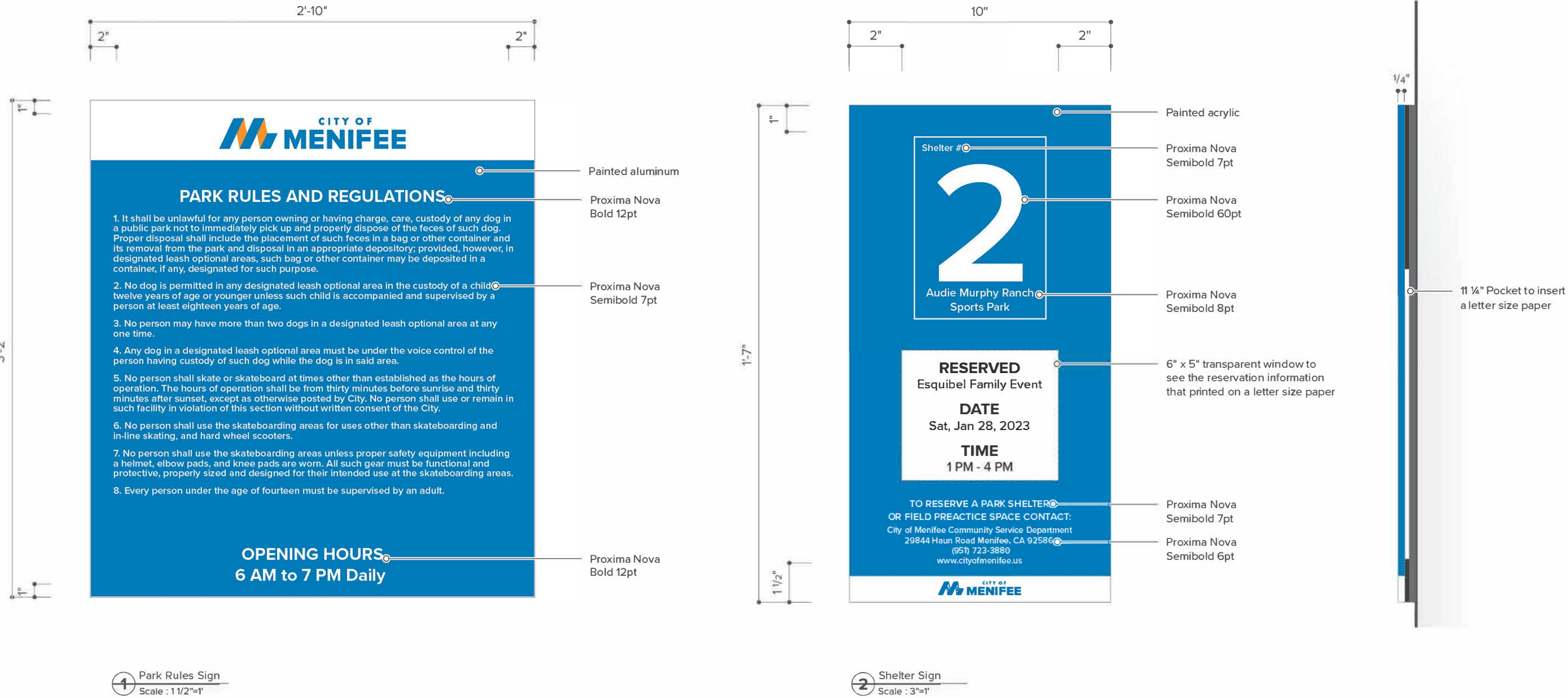




Existing Conditions



Reference Image



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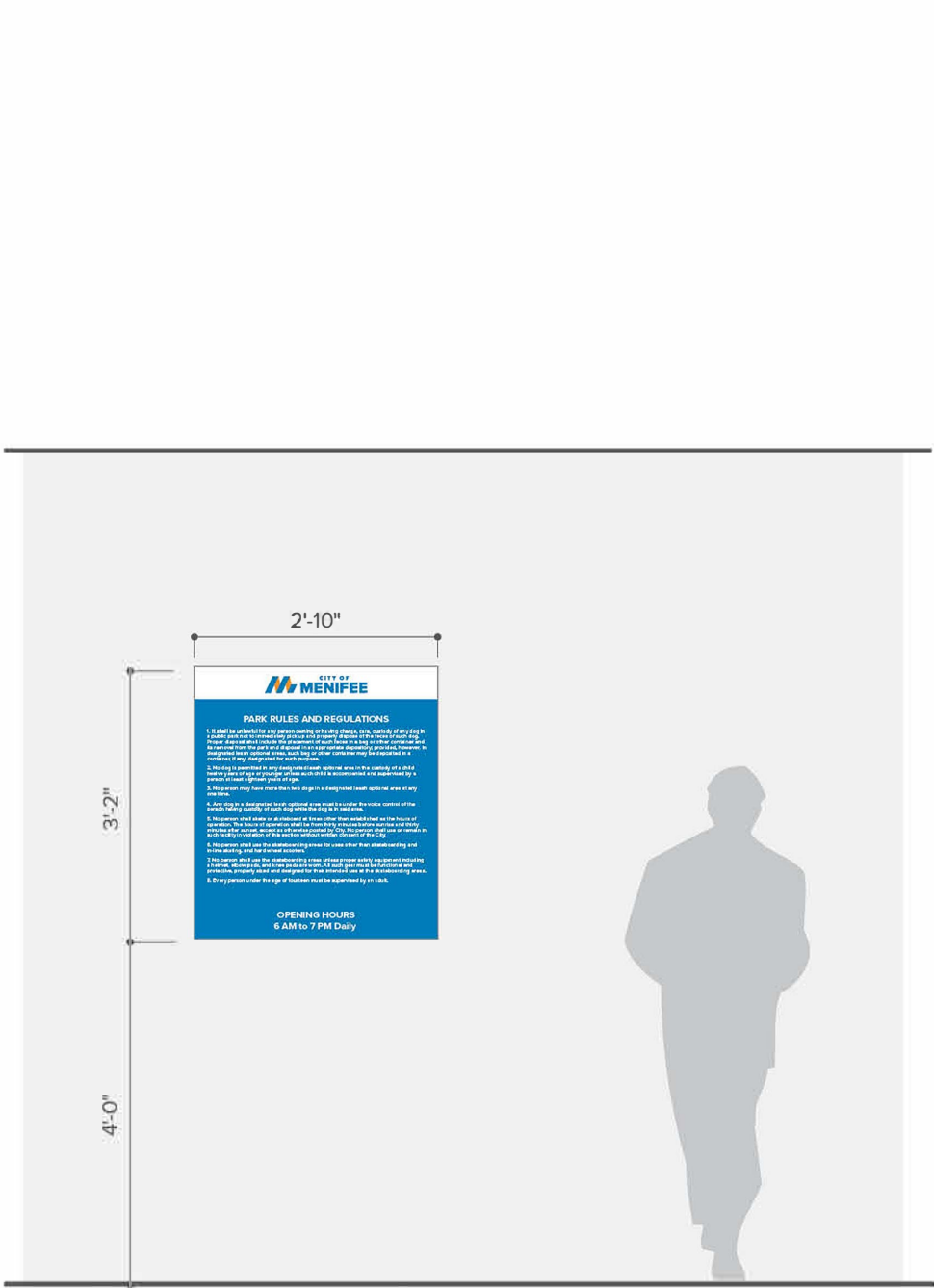
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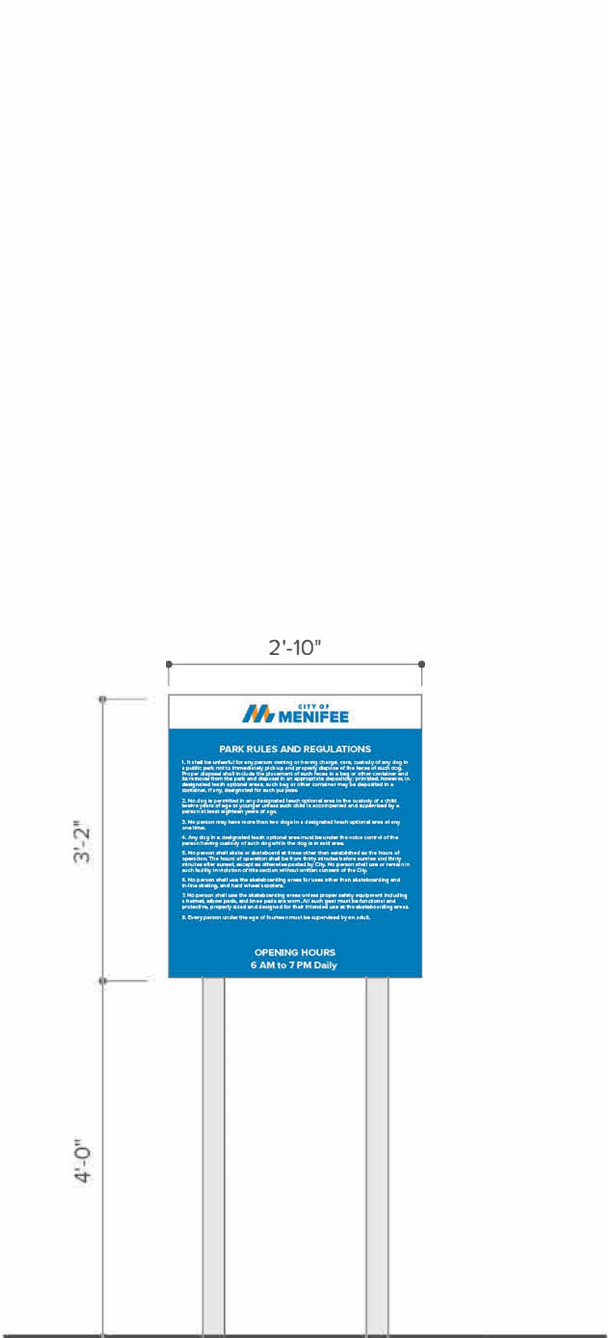
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**1** Wall Mounted  
Scale : 1/2"=1'



**2** Freestand  
Scale : 1/2"=1'



**3** Pole Mounted  
Scale : 3/8"=1'

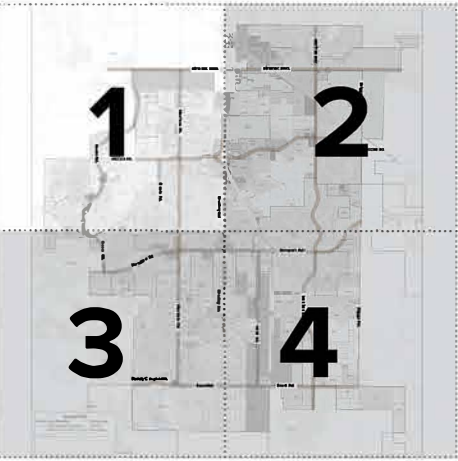
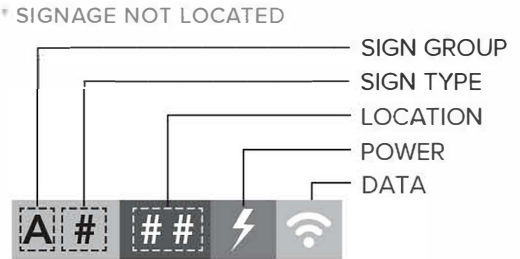


Sign Locations

Overall Site Plan

The sign locations for the City of Menifee have been broken into four quadrants to allow better visibility of each sign location.

#	PROJECT SIGNAGE
B.1	Primary Gateway
C.1	Monument Signage
D.1	Park Identification Signage*
E.1	Vehicular Directional Signage
G.1	Overpass Signage
H.1	Placemaking Signage*
J.1	Street Sign (Prototypical)*
K.1	Informational Signage (Prototypical)*
M.1	Regulatory Signage (Prototypical)*



Revision Table		
Revision Date	Description	Ordinance No.
3/9/2019	Update: accepted by City Council	Ord. No. 2017-
3/19/2020	CP Land Use Amendment: PLAN 19-0016	Ord. No. 2019-285

\*The locations are conceptual only, final locations of each sign will be subject to review/approval by the City Engineer and/or Community Development Director.

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# THANK YOU

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