



Train-the-Trainers Synopsis

Reckless and distracted driving is the # 1 killer of teens. This deadly epidemic claims the lives of 4,000 teens each year and seriously injures 220,000 more. The most frustrating aspect of this crisis is that it is completely preventable with a combination of quality education, training, and enforcement. Impact Teen Drivers is a non-profit organization dedicated to educating teens, parents, and community members about the dangers of reckless and distracted driving using evidence-based programming and materials. Our goal is to save lives by changing attitudes and behaviors that become lethal behind the wheel of a car. The Impact Teen Drivers' programs are evidence-based, cost-effective, and reach teens with engaging educational videos, interactive materials, and high-energy presentations and discussions. Teens are moving targets, and Impact Teen Drivers continually provides teen-centric campaigns, contests to get teens to share the safe driving message with their peers, innovative web content, as well as strong social media presence to reach teens where they are.

The Impact Teen Drivers' Train-the-Trainers workshops lead facilitators through our programs. The four-hour workshop provides participants with evidence-based tools to deliver high-energy presentations focused on the dangers of reckless and distracted driving. Participants will learn about reckless and distracted driving research and statistics, Graduated Driver Licensing (GDL) laws, the "What do You Consider Lethal?" and Dream World programs, and how to effectively communicate the essentials of safe driving to teens, parents, and members of their communities. The workshop provides participants with examples of school and community-based programs and presentations, including parent-teen safe driving workshops. Participants will receive informational handouts, guides, presentations, and templates for facilitating discussion and preparing presentations about teen safe driving for their own reference and to share with other educators, first responders, officers, or community members.

The objectives of the Train-the-Trainers workshop are to:

- Effectively link the importance of evidence-based education and quality communication to address the problem of reckless and distracted driving.
- Provide participants with the knowledge and resources they need to successfully present the Impact Teen Drivers' programs in their own communities.
- Ensure that participants have the knowledge to effectively communicate and respond to inquiries about teen driving attitudes and behaviors, as well as GDL laws.
- Motivate first responders, educators, health professionals, and community members to carry out the Impact Teen Drivers program in their communities to help stop the number one killer of young people in America—reckless and distracted driving.
- Communicate current research trends and the importance of utilizing evidence-based programs and materials in outreach efforts.
- Facilitate action planning utilizing the Impact Teen Drivers materials and programs.

To schedule a Train-the-Trainers Workshop, please reach out to Dr. Kelly Browning, kbrowning@impactteendrivers.org or (916) 733-7432. We look forward to empowering you with evidence-based programs you can use in your local schools and communities.