



CITY OF MENIFEE

SUBJECT: Workshop on the Parks Master Plan Update

MEETING DATE: October 5, 2022

TO: Mayor and City Council

PREPARED BY: Kori Jones, Management Analyst II

REVIEWED BY: Jonathan Nicks, Community Services Director

APPROVED BY: Armando G. Villa, City Manager

RECOMMENDED ACTION

1. Review the presentation provided by City consultant KTU+A and provide feedback for the Parks Master Plan Update.

DISCUSSION

The Parks Master Plan Update is the City's opportunity to revisit and build upon existing goals and policies for Menifee's parks, open space, trails, and recreation programs. This process focuses on gauging current opinions and priorities of the community, which has experienced rapid growth in the years since the adoption of the original Parks, Open Space, Trails, and Recreation Master Plan in 2016. In March, the City hired consultant KTU+A to spearhead the update of the Master Plan including outreach and data collection. KTU+A is a firm, based in San Diego, with extensive experience developing master plans and recently assisted with completion of the Active Transportation Plan with the City's Engineering Department.

In addition to mailing out a statistically valid survey, and launching an online survey, KTU+A has engaged the public and key stakeholders by presenting at regularly occurring community gatherings, scheduling special stakeholder meetings, and holding public workshops. The outreach efforts are intended to identify areas of interest and opportunity related to the development of the parks system, park amenities, and programs.

Table 1 on the following page provides a summary of formal community engagement meetings conducted by KTU+A and City staff since July 2022.

Table 1 – Community Engagement Meetings

Date/Time	Meeting Type	Participants	Location
July 21, 2022 6:00 PM	Community Workshop #1	Members of the Public	Kay Cenicerros Senior Center
August 9, 2022 10:00 AM	Monthly Community Partners Meeting & Stakeholder Meeting	Community Partners	Kay Cenicerros Senior Center
August 9, 2022 7:00 PM	Quail Valley Community Meeting	Members of the Public	Quail Valley Moose Lodge
August 10, 2022 9:30 AM	City Department Head Meeting	City Department Heads	City Hall Council Chambers
August 10, 2022 4:30 PM	Joint PRTC/Planning Commission Special Meeting	PRTC & Planning Commissions & Members of the Public	City Hall Council Chambers
August 23, 2022 10:00 AM	Senior Advisory Committee	Senior Advisory Committee & Members of the Public	City Hall Council Chambers
August 29, 2022 5:00 PM	City Youth and Adult Sports Groups	Sports Group Leadership	Online via Zoom
September 22, 2022 8:30 AM	Oasis Coffee with the Board Community Meeting	Members of the Public	Oasis Clubhouse
September 22, 2022 6:00 PM	Community Workshop #2	Members of the Public	MSJC
September 26, 2022	Menifee Citizens Academy	Members of the Public	City Hall Council Chambers
September 28, 2022 2:00 PM	Developer Stakeholder Meeting	Residential Developers within the City	Online via Teams
October 5, 2022 4:00 PM	City Council Special Meeting Workshop	City Council & Members of the Public	City Hall Council Chambers
UPCOMING MEETINGS			
October 11, 2022 9:30 AM	Sun City Civic Association	Members of the Public	Sun City Civic Association
October TBD	Romoland School District school site events	Members of the Public	School District sites
December 1, 2022 6:00 PM	PRTC Regular Meeting & Community Workshop #3	Members of the Public	City Hall Council Chambers

Other public outreach efforts have included:

- 4,000 statistically valid surveys mailed, 288 responses to date (5% response rate)
- Online survey, 245 responses to date (opened June 23rd – closes October 28th)
- Booth at Citywide special events to engage the public
- Dedicated project webpage – www.cityofmenifee.us/parksmasterplan
- News alert on landing page of the City website
- Social media posts and stories highlighting events and survey opportunity
- Article in the fall edition of Menifee Matters

During this workshop with the City Council, KTU+A will share some preliminary information on the community feedback received and provide the opportunity to gather input directly from the City Council regarding the wide range of areas in the purview of the Parks Master Plan.

Following the City Council workshop, KTU+A will begin analyzing data to identify priorities expressed throughout the engagement process and evaluate options to address the needs of the community. A preliminary findings report is scheduled to be presented at Community Workshop No. 3 which is scheduled to take place during the regular Parks, Recreation, and Trails Commission Meeting on December 1st. A final report will be presented to the City Council in the Spring of 2023.

STRATEGIC PLAN OBJECTIVE

Responsive and Transparent Community Government

FISCAL IMPACT

There is no fiscal impact associated with the recommended action.

ATTACHMENTS

None.