



## **CITY OF MENIFEE**

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SUBJECT: Agreement with Genasys Inc. for an Emergency Mass Notification System

MEETING DATE: November 16, 2022

TO: Mayor and City Council

PREPARED BY: Vanessa Barrera, Emergency Management Analyst

REVIEWED BY: Robert Cardenas, Deputy Human Resources Director

APPROVED BY: Armando G. Villa, City Manager

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### **RECOMMENDED ACTION**

1. Approve and authorize the City Manager to execute a Software as a Service (SaaS) Agreement with Genasys Inc. for implementation of a new Emergency Mass Notification System for three years extending from Fiscal Year (FY) 2022/2023 through FY 2024/2025 in an amount not-to-exceed \$39,835 per fiscal year; and
2. Adopt Budget Adjustment Resolution carrying forward program budget from FY 2021/2022 into the FY 2022/2023 Budget in the amount of \$120,000.

### **DISCUSSION**

One of the City's current strategic goals includes being a safe and attractive community. Ensuring the Menifee community is prepared and informed with up-to-date information on all emergency related events is vital to the safety and well-being of the residents. Accordingly, during the FY 2021/2022 Mid-Year Budget Review process, Council approved the use of American Rescue Plan Act (ARPA) funds towards a comprehensive mass notification system. The mass notification system will allow the City to coordinate, respond, and engage with the community during critical incidents. More specifically, the system will allow the City to immediately notify stakeholders, residents, businesses, and staff about critical incident information such as evacuation orders, street closures, etc. The mass notification system will also allow staff to review and analyze data being shared between agencies to help the City make critical decisions when coordinating resource allocations. Additionally, this system will allow the City to provide multiple channel messages through Short Message Service (SMS), email, desktop alerts, and/or voice alerts. Overall, the system will deliver a level of communication that results in faster, more informed decision-making.

On August 8, 2022, the City of Menifee released a Request for Proposal (RFP) No. 2022-21 for a comprehensive emergency mass notification system, to evaluate and select the best notification system to meet the Menifee community needs.

### **RFP Process**

A total of five (5) proposals were received by the submittal deadline of September 8, 2022. Subsequently, a comprehensive evaluation of the proposals received was completed by a review committee comprised of City staff from the Emergency Management Division, Communications Division, Cal Fire, Menifee Police Department, Information Technology Department, and the Public Works Department. The top two finalists (Genasys and HQE Systems) were evaluated on the following components:

- Part I: Presentation (10-15 minutes), representing 50% of the overall interview score
- Part II: Questions & Answers, representing 50% of the overall interview score

The finalists averaged weighted results of the evaluation completed are summarized in Table 1 below.

**TABLE 1 – RFP Response Summary**

<b>Firm</b>	<b>Average Score (100 possible point)</b>
<b>Genasys Inc.</b>	<b>84.40</b>
HQE Systems	76.00

The result of the evaluation identified Genasys Inc. as the most competitive proposer. Genasys Inc., headquartered in San Diego, California, was founded in Utah as American Technology Corporation in 1980, was recapitalized in 1992 as a Delaware corporation, and changed its name to LRAD Corporation in 2010. In 2018, a name change to Genasys Inc., was done to better align with their mission to be a global provider of critical communications systems and solutions. Genasys Inc., was selected based upon the technical knowledge and expertise of their project staff in communications, their understanding of the city, and overall cost. The initial contract period will include implementation of the system as well as software licensing, additional training, etc.

### **STRATEGIC PLAN OBJECTIVE**

Safe and Attractive Community

### **FISCAL IMPACT**

The City of Menifee will be using the ARPA Funds for the proposed Fiscal Year (FY) 2022/2023 to FY 2024-2025 agreement with Genasys Inc. The total contract value for the three years will be \$119,505 and account 301-4221-58161 will be used to cover these expenses.

All ARPA funds must be encumbered by December 2024 and expended by 2026, so this is in alignment with the ARPA guidelines. A corresponding Budget Amendment Resolution (BAR) is included for approval as part of the recommended actions within this Staff Report.

**ATTACHMENTS**

1. Agreement - Genasys Inc.
2. BAR - Emergency Mass Notification System