



CITY OF MENIFEE

SUBJECT: Neighborhood Street Clean-up Program Update

MEETING DATE: November 16, 2022

TO: Mayor and City Council

PREPARED BY: Kristen Jensen, Financial Analyst

REVIEWED BY: Nick Fidler, Public Works Director

APPROVED BY: Armando G. Villa, City Manager

RECOMMENDED ACTION

1. Receive a presentation from staff and provide comments regarding the proposed Adopt-a-Street Agreement and Adopt-a-Street Program Policies, Rules, and Procedures as key elements of a city-wide Neighborhood Street Clean-up Program.

DISCUSSION

Councilmember Sobek previously requested that the Public Works Department explore options for implementing a Neighborhood Street Clean-up Program that would encourage residents and businesses to partner with the City in keeping the streets in Meniffee free of litter and debris. In response to this request, staff has developed the proposed Adopt-a-Street Agreement ("Agreement") and Adopt-a-Street Program Policies, Rules, and Procedures ("Policy") to support ongoing street beautification in a safe and effective manner through volunteer efforts.

The Policy establishes the agreement terms, roles, and requirements of voluntarily participating in the program. Residents, businesses, non-profits, community organizations, and private corporations are all eligible to volunteer to adopt a local roadway. Roadway segments to be adopted would be a minimum of one mile in length and a maximum of two miles.

Anyone wishing to adopt a section of street for clean-up would be required to enter into to a two year agreement approved by the City Council and commit to performing litter clean-up a minimum of one time quarterly for the agreement period. In support of the volunteer efforts, the City would supply safety vests, trash bags and trash pickers for the clean-ups, as well as pick up any bagged trash collected during the scheduled clean-up.

For those who volunteer to adopt a street, the City will place a street sign in the adopted street area recognizing the name of the individual/organization participating in the program.

Programs such as this are key in the City and the public partnering to preserve the City as a premier place to live and work. Following any adjustments to the Policy based on feedback from the City Council, the Public Works Department anticipates roll out of the Adopt-a-Street program to the public beginning the first week of January 2023.

STRATEGIC PLAN OBJECTIVE

Safe and Attractive Community

FISCAL IMPACT

The current fiscal impact for this item is not anticipated to exceed \$2,500 in fiscal year 2022/23. These costs would be supported within existing fiscal year 2022/23 operating budgets in Gas Tax Fund 200-4552-51501.

ATTACHMENTS

1. Adopt-a-Street Agreement and Policy