



CITY OF MENIFEE

SUBJECT: Parks Master Plan Council Workshop

MEETING DATE: May 31, 2023

TO: Mayor and City Council

PREPARED BY: Kori Jones, Senior Management Analyst

REVIEWED BY: Jonathan Nicks, Deputy City Manager

APPROVED BY: Armando G. Villa, City Manager

RECOMMENDED ACTION

1. Review the presentation provided by City consultant KTUA and provide feedback for the Parks Master Plan Update Final Draft.

DISCUSSION

The Parks Master Plan (PMP) update revisits and builds upon existing goals and policies for Menifee-maintained parks, trails, and recreational programs. This update focused on gauging current opinions and priorities of the community to coincide with the recent growth experienced in the last seven years since the adoption of the original Parks, Open Space, Trails, and Recreation Master Plan in 2016. The PMP document will guide future park and trail development, community activities and programs, as well as align with goals established under the City's Strategic Plan adopted March 1, 2023.

Based in San Diego, KTUA has over 30 years of experience in developing master plans as well as land use and transportation planning. In March 2022, the City hired KTUA to spearhead the PMP update. Moreover, KTUA assisted the City's Engineering Department with the completion of the Active Transportation Plan.

KTUA began work on the PMP update by reviewing existing City planning and visioning documents, conducting an inventory of parks and park amenities, reviewing current and future development projects being considered by the Planning Department, and created overlay maps to help identify areas of opportunity to improve access to the park system for underserved areas, enhance park amenities, park access through public trails, and expanded programming.

Public Engagement and Survey Responses

As part of an extensive public outreach and survey process, KTUA, along with Community Services staff, conducted 13 stakeholder meetings and invited over 4,000 residents to participate in a statistically valid mail-back survey. Additionally, outreach was conducted at City events, social media platforms, and through an open online survey. Results of the public engagement and outreach efforts are as follows:

- Over 800 survey responses received, including:
 - 353 statistically valid survey responses from 4,000 surveys mailed
 - 293 responses to open online survey
 - 161 in-person survey responses conducted at Citywide special events booths
- Dedicated project webpage – www.cityofmenifee.us/parksmasterplan
- News Alert on landing page of the City website
- Social media posts and stories highlighting events and survey opportunities
- Article in Fall Edition of the Menifee Matters
- Direct emails to families in Menifee schools in both Romoland School District and Menifee Union School District

Table 1 below is a summary of formal community engagement meetings conducted by KTUA and City staff since June 2022, which gauged opinions of many key stakeholders, City Council, City Commissions, City staff, and members of the public.

Based on feedback from the public outreach process, some recurring public comments received included the desire for more adult recreation opportunities such as pickleball, splash pads and aquatics programs, additional park and field lighting, multi-generational public facilities, and more dedicated walking/hiking trails. It is important to note that 42% of respondents were unaware of which agency (City or Valley-wide Recreation and Park District) maintained their closest park. Full details of the responses received through the public outreach process are in Appendix A of the PMP Report.

Table 1 – Community Engagement Meetings

Date/Time	Meeting Type	Participants	Location
July 21, 2022 6:00 PM	Community Workshop #1	Members of the Public	Kay Cenicerros Senior Center
August 9, 2022 10:00 AM	Monthly Community Partners Meeting & Stakeholder Meeting	Community Partners	Kay Cenicerros Senior Center
August 9, 2022 7:00 PM	Quail Valley Community Meeting	Members of the Public	Quail Valley Moose Lodge
August 10, 2022 9:30 AM	Department Head Meeting & Stakeholder Meeting	City Department Heads	City Hall Council Chambers
August 10, 2022 4:30 PM	Joint PRTC/Planning Commission Special Meeting & Stakeholder Meeting	PRTC & Planning Commissions & Members of the Public	City Hall Council Chambers
August 23, 2022 10:00 AM	Senior Advisory Committee & Stakeholder Meeting	Senior Advisory Committee & Members of the Public	City Hall Council Chambers
August 29, 2022 5:00 PM	Stakeholder Meeting	Sports Groups	Online via Zoom

Date/Time	Meeting Type	Participants	Location
September 22, 2022 8:30 AM	Oasis Coffee with the Board Community Meeting	Members of the Public	Oasis Clubhouse
September 22, 2022 6:00 PM	Community Workshop #2	Members of the Public	MSJC
September 28, 2022 2:00 PM	Developer Stakeholder Meeting	Residential Developers within the City	Online via Teams
October 5, 2022 4:00 PM	City Council Special Meeting Workshop & Stakeholder Meeting	City Council & Members of the Public	City Hall Council Chambers
October 11, 2022 9:30 AM	Sun City Civic Association	Members of the Public	Sun City Civic Association
December 1, 2022 6:00 PM	PRTC Regular Meeting & Community Workshop #3	Members of the Public	City Hall Council Chambers

Recommendations and Final Report

KTUA recommendations are separated into seven specific categories including:

1. Facilities and Amenities
2. Programs and Services
3. Administrative
4. Financial
5. Trails, Connectivity and Open Space
6. Placemaking
7. Technology

The research showed a park deficit of 2.4 acres per thousand residents (255 acres total deficit) when using a national standard for park access as well as looking at walking accessibility of parks within half mile from a resident's home. Following the workshop, KTUA will take Council recommendations to create a final PMP Report for Council adoption in June 2023.

STRATEGIC PLAN OBJECTIVE

Community Engagement and Social Infrastructure

FISCAL IMPACT

There is no fiscal impact associated with the recommended action. However, upon final adoption City staff will utilize the recommendations in the PMP to guide future Department Budgets and Capital Improvement Program projects to close the identified gaps in service and enhance current programs and amenities.

ATTACHMENTS

1. Parks Master Plan Draft Report
2. Appendix A - E